

Seeds of change

We've listened. Last year, we asked members what you most value about your membership. Reassuringly, you told us that there is a huge amount you actively use and value daily about your membership; it's mostly the access to an extensive range of learning, development and networking opportunities – connection into the issues and people that make a difference. While there's lots to celebrate about that, you did let us know there were some areas you would like us to review. We've spent some time addressing the feedback and making the changes you asked for.

We've already rolled out some of the changes, like the new series of briefings and guidance documents (see p8). This is a direct response to your call asking for more practical guidance as and when new regulations, standards and practices come into force. We'll keep delivering these, and build on it further so you always have access to an important, up-to-date library of 'how to' information. Later this year, you'll see the return of the *Practitioner* guides. These are in-depth, easy-to-access publications that examine work-specific issues to the breadth and depth you need to learn new skills and get on. The new-look *Practitioner* on change management will be with you in November, and we'll tell you more soon.

More changes – one of the most exciting and significant to spring from your feedback – will come to fruition in September, as we are working to relaunch your membership magazine. The survey showed you place significant value on the magazine and what it does to keep you updated and connected. You also said it could do more to address wider issues that affect your work, that the content could be snappier and more digestible, and that you'd like to see more of that 'how to' information every issue. We've been working for many months to put these changes in place, and we're almost ready to show you the difference. Read more about it on p7, but the main thing to note for now is that the magazine will be taking a break in August while we get the finer details in place and cement the new publication schedule. When your magazine reaches you in September, it will look very different, have a fresh new focus and even have a new name that better connects the title to your membership and our collective vision.

I can't wait for you to see the result of your recommendations. And thank you for letting us know what you need.



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Tim Balcon, CEO of IEMA

IEMA is the worldwide alliance of environment and sustainability professionals, working to make our businesses and organisations future-proof. Belonging gives us the knowledge, connections and authority to lead collective change, with IEMA's global sustainability standards as our benchmark. By mobilising our expertise, we will continue to challenge norms, drive new kinds of enterprise and make measurable progress towards our bold vision: transforming the world to sustainability.

IEMA
City Office Park, Tritton Road,
Lincoln, Lincolnshire,
LN6 7AS
tel: +44 (0) 1522 540069
fax: +44 (0) 1522 540090
info@iema.net | iema.net

IEMA PR and communications manager
Katrina Pierce
k.pierce@iema.net

Interim editor
Sharon Maguire
sharon.maguire@redactive.co.uk

News reporting
iema@redactive.co.uk

Sub-editors
Caroline Taylor
Kathryn Manning

Business development manager
Daniel Goodwin
tel: +44 (0) 20 7880 6206
daniel.goodwin@redactive.co.uk

Senior recruitment sales executive
Katy Eggleton
tel: +44 (0) 20 7880 7665
katy.eggleton@redactive.co.uk

Design
Gene Cornelius, Will Williams
Picture editor
Claire Echavarry

Publishing director
Joanna Marsh

**Senior marketing executive:
data and insights**
Taran Blyth
tel: +44 (0) 7324 2738
The 2017 annual rate is £142.

Senior production executive
Aysha Miah-Edwards

Printer
Warners Midlands PLC, Lincolnshire

Published by
Redactive Publishing Ltd
Level 5,
78 Chamber Street, London, E1 8BL
Tel: +44 (0) 20 7880 6200
www.redactive.co.uk



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ISSN 14727625

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The Environmentalist comes
from sustainable sources.

