



Social Value: an industry perspective

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Balfour Beatty



Balfour Beatty is a leading international infrastructure group.

Creating infrastructure, supporting communities and enabling growth

Creating the right culture

“The creation of an inclusive environment where everyone feels respected and valued will enable us to all perform to our best, no matter our background.”

**Affinity
Networks**
LGBT+, Ability,
Gender Equality,
Multi-Cultural

**Reverse
mentoring**
ExCom &
employees from
under-presented

**2 days
volunteering
a year**

**Charitable
Trust**
Shaping Better
Futures

Providing the right opportunities

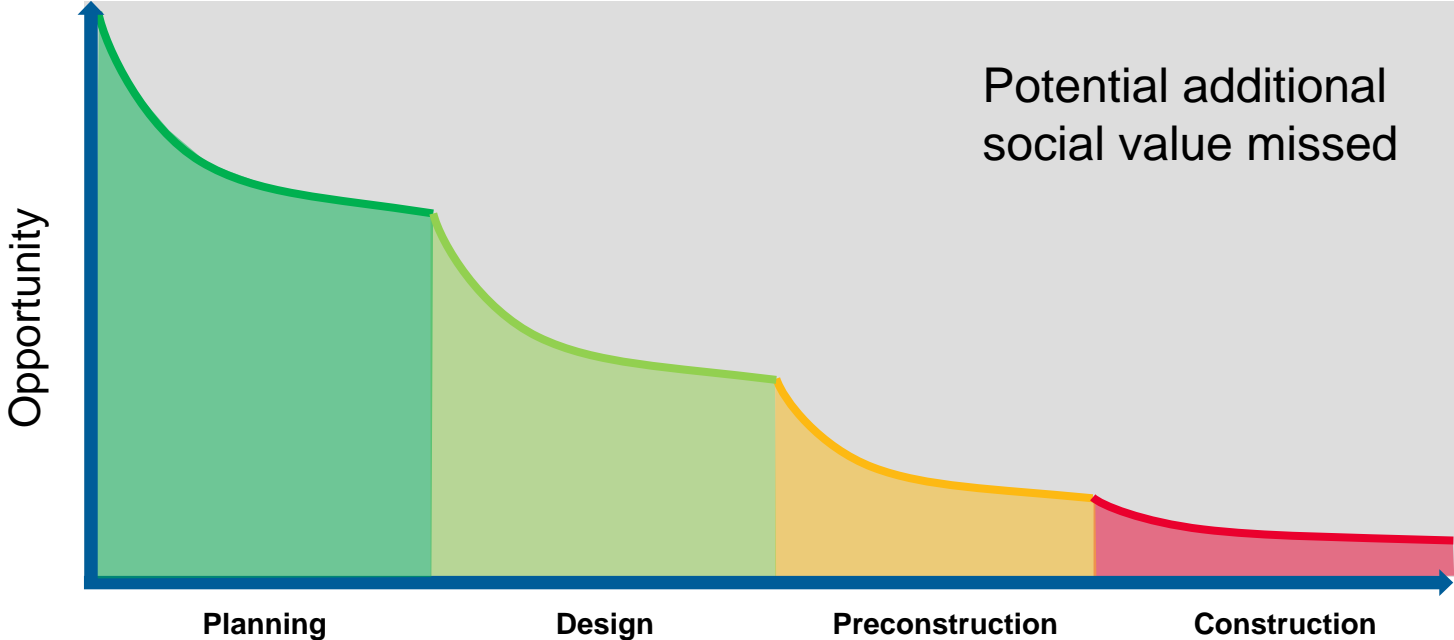
5% Club
'earn &
learn'

Returners
Programme

Amos
Bursary

Armed
Forces
Covenant

Opportunity to influence



Delivering on our projects



Employment & skills

- Graduate & apprentices
- Work experience
- Local employment



Community engagement

- Volunteering
- Supporting charities
- Curriculum support



Local businesses

- Local SMEs
- Social enterprises
- Business support

Involved



Environment

- Biodiversity Net Gain
- Carbon reduction
- Waste reduction

Identifying needs

Customer priorities

Social Value Toolkit for Suppliers 2017

GMCA GREATER MANCHESTER COMBINED AUTHORITY

GREATER MANCHESTER LOW-EMISSION STRATEGY


We are a Living Wage Employer

The collage features a row of diverse human icons at the top. Below it, the Social Value Toolkit logo is in a teal box. To the right is the GMCA logo. Below that is the Greater Manchester Low-Emission Strategy logo. At the bottom left is the Living Wage Employer logo. The background is a green-tinted illustration of a city street with buildings, a tram, and a car.

Indices of multiple deprivation



Delivering added value



Prisoner
'earn & learn'
opportunities



£30k
disposal
savings



14k+
lamps
recycled



Community
Wood
Recycling



1.1
paid jobs
created



2.8
people
trained

Delivering added value

Switching
Chinese for
local stone

Reduced
risk &
carbon
footprint

£645k
spent with
local
SMEs

15
rehabilitated
offenders

14
long term
unemployed

24
NEETs

100
local jobs
created

Collaborative
supply chain
approach

Balfour Beatty