



Transforming the world
to sustainability

IEMA Webinar: Impact of Social Value - British Standard 8950: Recommendations on how sustainability professionals can enhance social value

28.04.2020

Marc Jourdan, Policy & Engagement Lead, IEMA;

Jeremy Nicholls, Non-Executive Director of Social Value International,
Author of BS 8950

Sophie Stephens (PIEMA), Head of Social Value & Sustainability (UK),
Balfour Beatty.

iema.net





Transforming the world
to sustainability

Webinar slides and recording

This webinar is being recorded. The recording and presentations will be made available for IEMA members on [iema.net](https://www.iema.net) within 48 hours of the webinar.

[iema.net](https://www.iema.net)





Transforming the world
to sustainability

Q&A

Send in your questions as we go through the session – we'll have plenty of time after the presentations to address these.



Upcoming webinars

- 25th August - Considering Greenhouse Gas Emissions in EIA
- 8th September – EM Webinar Series: Case study of Nuclear Power using IA, EM and Auditing
- 11th September - SiLC scheme: Promoting regulatory and commercial confidence in Brownfield risk management and reporting
- 23rd September - #BuildBackBetter - The Role of Blockchain in supporting business resilience and the transformation to sustainability





Transforming the world
to sustainability

Questions

Marc Jourdan
IEMA Policy & Engagement Lead
m.jourdan@iema.net

iema.net



Background

- In March, the British Standards Institute (BSI) launched the draft version of BS 8950 – Guide to enhancing social value’.
- The Guide focuses on the role of organisations in understanding, preserving and enhancing social value.
- It sets a general approach to the use of data for identifying opportunities to measure and enhance social value, and highlights links to approaches.



Session focus

- An overview of the key findings of the standard by the author of the standard;
- Understanding of the key tools and assessment methods to help determine and account for social value;
- Practical recommendations from industry experts on the challenges and opportunities to measure and enhance social value.



IEMA Engagement

Draft BS 8950 - Guide to enhancing social value

- Link to Guide: <https://bit.ly/3f7VE5Q>
- IEMA response:
 - Role of the private sector is underplayed
 - More examples needed in annex of how this works for different organisations/sectors
 - Link to IEMA response: <https://bit.ly/2QlgKm0>





Transforming the world
to sustainability



Marc Jourdan

Policy & Engagement Lead

IEMA



Jeremy Nicholls

Author of BS 8950, Non-
Executive Director

**Social Value
International**



**Sophie
Stephens**

(PIEMA), Head of Social
Value & Sustainability (UK)

Balfour Beatty



Presentations



Questions & Answers



Transforming the world
to sustainability



Marc Jourdan

Policy & Engagement Lead

IEMA



Jeremy Nicholls

Author of BS 8950, Non-
Executive Director

**Social Value
International**



**Sophie
Stephens**

(PIEMA), Head of Social
Value & Sustainability (UK)

Balfour Beatty



Transforming the world
to sustainability

Thanks for joining us

You will be able to access today's slides and recordings on [iema.net](https://www.iema.net). Simply log in and click on 'Watch again' on the 'Resources' tab.

[iema.net](https://www.iema.net)

