



Transforming the world  
to sustainability

## Welcome and housekeeping

- It will last an hour
- How to raise a question or make a comment
- Aim to have discussion – so please get involved!
- Recording



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to sustainability

## Agenda

Welcome and housekeeping

- How the call will be managed

Introduction

- The team

Emerging trends and the CRS profession

- Anita Longley
- Open discussion

AOB

Close







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Elisa Caton



Jenny Barlow, Environment  
Agency



Mike Spence, Independent  
Consultant



Lewis Jenkins, Arcadis



Chris Davis, Network Rail



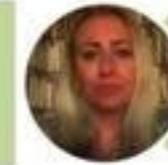
Harriet Thomlinson, AECOM



Tom Knowland, Leeds City  
Council



Matt Lohead, Turner and  
Townsend



Adele Wiseman,  
Independent Consultant



Gordon Mitchell, Leeds  
University



Sarah Murdock, TSP Projects



Catrin Williams, Arup



Morag Robertson, Jacobs



Colin Robertson, Taylors of  
Harrogate



Sam Saxby, Calderdale  
Council



Nigel Sagar, Skanska





# Emerging trends and the CRS profession

Anita Longley FICRS



# Emerging trends and the CRS profession

Anita Longley FICRS

Chair of the Institute of Corporate  
Responsibility and Sustainability

19 August 2020



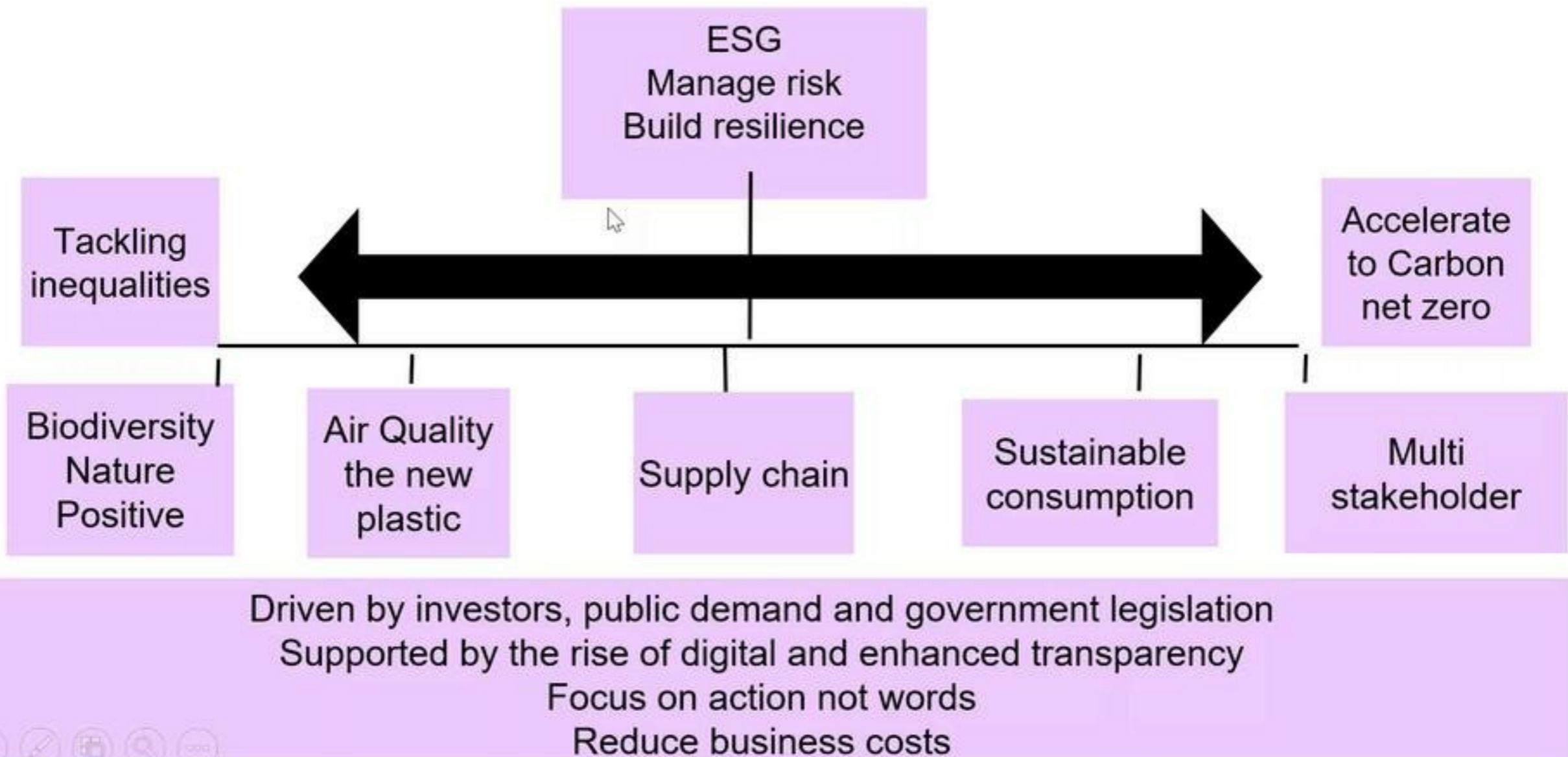
## Where are we now? An uncertain future

- Economic recession
- Inequalities exposed
- Business demand for green
- Interest in sustainability community, nature
- ESG rated funds perform better
- Government financial support
- Poor progress towards the SDGs





# Emerging Trends in CRS





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SUSTAINABILITY

# ICRS support for sustainability professionals

Engage and build capacity  
in the  
C-suite

Lobby for change  
SDG framework  
Accelerate change

Focus on what's material  
network & collaborate  
ICRS platforms, regional hubs  
webinars and events

Recognise expertise  
Competency framework  
Support PDP

Widen understanding  
Through individual membership

Support those new to the  
profession  
CRS apprenticeships, ASPIRE  
hub, mentoring

UK's professional institute for CRS practitioners  
1100 individual members and 50 organisational members







INSTITUTE OF CORPORATE  
RESPONSIBILITY AND  
SUSTAINABILITY

## The ICRS

Putting words into action and  
converting sustainability  
aspirations into meaningful  
achievements



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[ICRS | The Institute of Corporate  
Responsibility & Sustainability](https://www.linkedin.com/company/icrs)



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# Future Events....

Morag/All



- Next coffee morning – September TBC
- CILT – Rural Communities and Carbon (26<sup>th</sup> August)
- Careers event – 19<sup>th</sup> October





AOB  
Morag/All





Feedback and final thoughts  
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