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# IEMA Webinar: Circular economy in practice: Eradicating single use plastic from the supply chain

**08.08.2019**

Marc Jourdan, Policy & Engagement Lead, IEMA;

Anna Ma, Inspirational Business Manager: Environment and Operations, Sky Group;

Fiona Ball (FIEMA), Group Head of Inspirational Business and Sky Ocean Rescue, Sky Group.



## Background

- 40% of all plastic in Europe is only used once.
- Recycling plastic waste is simply not enough, we need to ensure that we reduce our consumption altogether.
- Businesses worldwide can achieve trillion-dollar savings by 2025 by transitioning to a circular economy. With UK business standing to gain £23bn annually through resource efficiency savings, acting on this is clearly an under recognised opportunity for growth.
- During for this inaugural edition of the Circular Economy in Practice webinar series, we will be focusing on practical guidance and lessons learnt as to how businesses can collaborate to lead a transformation on single-use plastic and eliminate it entirely from their operations, products and supply chain.



# Speakers



**Marc Jourdan**  
Policy and  
Engagement Lead

**IEMA**



**Fiona Ball**  
Group Head of  
Inspirational Business  
and Sky Ocean Rescue

**Sky Group**



**Anna Ma**  
Inspirational Business  
Manager, Environment and  
Operations

**Sky Group**



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**May 2018** – IEMA Fellows Working Group on the Circular Economy - Recommendations paper on the Resources & Waste Strategy

Link: <https://bit.ly/2MvcbSb>

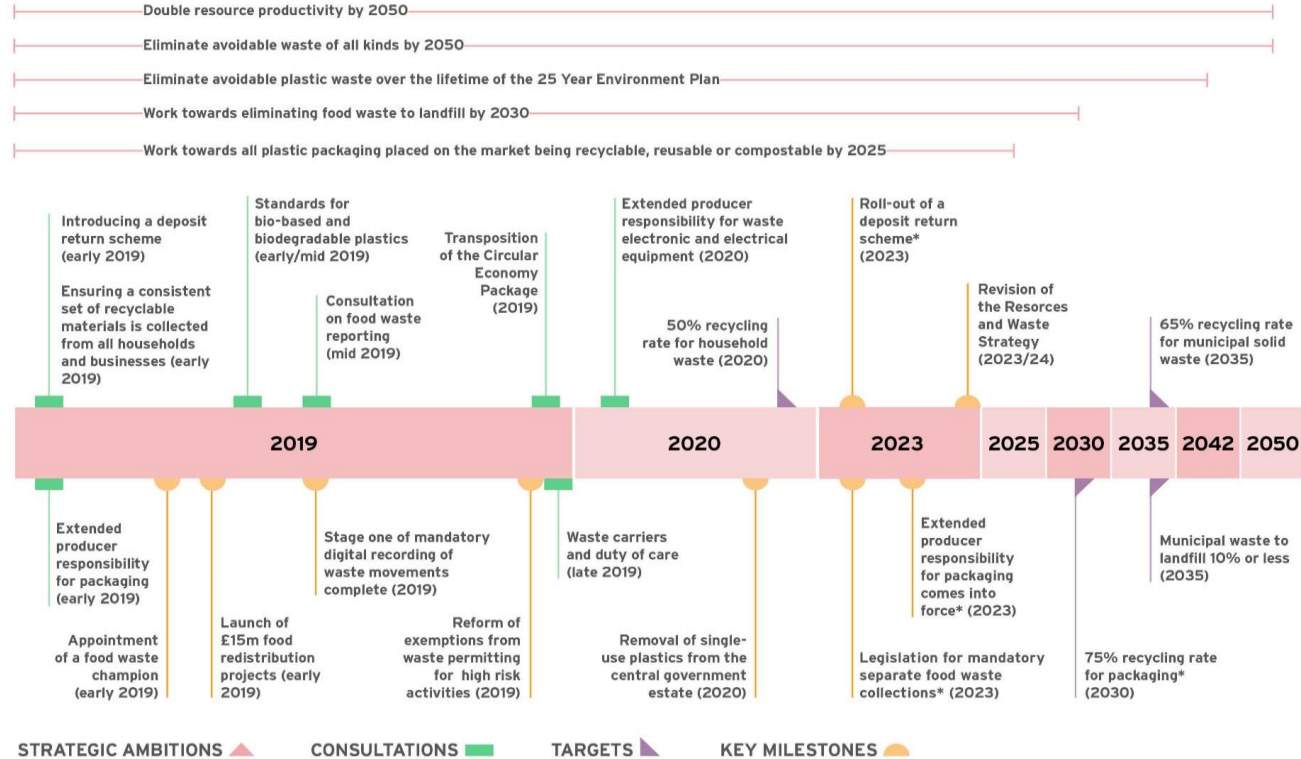
**December 2018** – Publication of Resources & Waste Strategy (RWS) for England  
(19 areas subject to consultation)

Link: <https://bit.ly/2LpLSxl>

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# RWS Timeline



\*subject to consultation

# RWS Consultations

May 2019 –Submission of first series of public consultations on the RWS (<https://bit.ly/2EBMNbS>)

1. Reforming the UK Packaging Producer Responsibility system;
2. Introducing a Plastic Packaging Tax;
3. Introducing consistency in household and business recycling collections in England;
4. Introducing a Deposit Return Scheme (DRS) in England, Wales and Northern Ireland.



## RWS Webinar series

- Overview presentation by DEFRA:  
(2<sup>nd</sup> April) <https://bit.ly/2DQj2zu>
- Session on Deposit Return Scheme:  
(17<sup>th</sup> April) <https://bit.ly/2Vqdivu>
- Session on Extended Producer Responsibility:  
(7<sup>th</sup> May) <https://bit.ly/2EE4UOP>
- Session on Waste Carriers and Duty of Care:  
(9<sup>th</sup> May) <https://bit.ly/2VVB6T5>
- Session on Transposition of the EU CEP:  
(30<sup>th</sup> May): <https://bit.ly/31jwFO>





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# Want to join the debate?

If you have expertise, or keen interest, in sustainable resource management and wish to engage with IEMA on how we can work together to make the transition to a circular economy a reality, then join our Circular Economy network:

<https://www.iema.net/policy/ce/ce-engagement>

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# Webinar slides and recording

All IEMA webinars are recorded.

They can be found here:

<https://www.iema.net/event-reports>





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# Questions and Answers

We will have a Q&A/discussion session  
at the end of the presentations.

Send in your questions as we go  
through today's webinar.

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# IEMA Sustainability Impact Awards 2019

Inspiration | Innovation | Transformation



# Upcoming webinars – August/Sept 2019

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- 14<sup>th</sup> August: Insights into the international environmental & social finance industry;
- 20<sup>th</sup> August: Focus on human rights due diligence: avoiding non-compliance in supply chains;
- 22<sup>nd</sup> August: Circular economy in practice – Financing circular business models;
- 10<sup>th</sup> September: Policy update – latest insight from IEMA on key policy developments;
- 19<sup>th</sup> September: Let's talk – cumulative effects assessment in EIA.

Register at <https://www.iema.net/events>



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# Questions

**Marc Jourdan**  
**IEMA Policy & Engagement Lead**  
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# Presentations



# Questions and Answers

# Speakers



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## Where next?

- Record your CPD on IEMA's new CPD Portal: Plan, record and reflect on your learning.
- Book now to attend the IEMA Sustainability Impact Awards: [www.iemaawards.net](http://www.iemaawards.net)
- Join us at an event near you on [www.iema.net/events](http://www.iema.net/events)





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# Thanks for joining us

You'll be sent a link to the slides &  
recording from today's session

[iema.net](https://www.iema.net)

