

IEMA Transforming the world
to sustainability

IEMA Partnership Programmes

Transform the
way you work





Introduction

We are facing a climate emergency that requires an urgent change to how we all do business. It requires us to work collaboratively, across industries and across the globe, in order to create impactful solutions and transform our societies and economies.

Being sustainable doesn't just produce social benefits. It will make your business more resilient, more competitive and better prepared for what's to come, both in terms of changes in legislation and our rapidly changing climate.

I look forward to welcoming you as an IEMA Partner, and working with you to transform the world to sustainability.

Sarah Mukherjee, CEO, IEMA

A handwritten signature of Sarah Mukherjee in a cursive script. The signature is written in black ink and is positioned below the printed name. A thin horizontal line is drawn below the signature.

IEMA Partnership Programmes have been designed to provide the support, skills and resources needed for your team to create **measurable sustainability impact in your workplace.**



Profile

Position your organisation as forward-thinking, sustainable and competitive.

Workforce development

Develop and upskill your workforce to make your business more resilient.

Network

Network and collaborate with fellow industry practitioners and changemakers.



Partnership Essentials

Every IEMA Partnership Programme is underpinned with the insight and resources essential to achieve sustainable business practice. The Partnership Essentials programme equips you to:

- Enhance your business case for organisational sustainability with **complimentary Affiliate level memberships**, ideal for members of your leadership team to connect with the sustainability agenda.
- Showcase your commitment to building a sustainable business with existing and prospective clients by being **listed on the IEMA website** as a partner.
- Access **dedicated IEMA Partner resources, toolkits and guidance** to support your sustainability journey. Helping your business to do the right things, in the right way will enable you to ensure that sustainability becomes part of the fabric of the organisation.
- Interact, debate and seek guidance or support on a range of current topics from likeminded professionals in the exclusive **IEMA Partners' online network**.

Profile and positioning

IEMA Partnership Programmes can position your organisation as forward-thinking, sustainable and competitive. To expand your reach we will provide you with:

- Support to develop **case studies and additional content for the IEMA blog**, which are each promoted by a dedicated social media campaign to put your company name in front of our influential audience.
- Opportunities to **showcase content within IEMA TRANSFORM** online or in print, reaching our audience of 15,000+ individual members.
- **Dedicated calls with IEMA marketing professionals** to encourage deeper collaboration across social media and other communications.
- **Enhanced engagement with IEMA regional networks**, offering the opportunity to collaborate and engage with regional networks. For example, you can develop links, provide support for regional events, offer to host site visits and conferences.





Workforce development

IEMA Partnership Programmes support you to develop and upskill your workforce to make your business resilient in the face of economic, political and societal change. As an IEMA Partner you can receive:

- **IEMA approved training centre status**, allowing you to deliver selected training programmes in-house. This increases efficiency and delivers potentially substantial cost savings for your organisation.
- Tailored workforce planning and management, including a valuable **workforce planning toolkit** enabling you to embed IEMA's competencies into your job roles, benchmarking them against our industry recognised professional standards.
- Access to a **mentoring scheme** and a **workforce development toolkit** to ensure that your individual members are as skilled as possible.
- Opportunities to develop and support your wider team with a **25% discount for new individual member applications** and **25% discount for existing member upgrades**.

Networking, collaboration & guidance

IEMA Partners gain access to network and collaboration opportunities with fellow industry practitioners and changemakers. Stay ahead of the curve with:

- Face-to-face networking at the exclusive **IEMA Employers' Forum**, a professional forum that meets three times a year to discuss current trends, test best practice in a safe space environment, and receive policy and legislative updates.
- Senior leadership development and profile at the **IEMA Leaders' Forum**, a smaller working group of senior level sustainability leaders delivering horizon scanning and strategic direction for the wider IEMA Employers' Forum (by invitation only).
- **Sustainability Subject Working Parties** meeting regularly to focus on the delivery tools and resources needed to support organisations on their journey to sustainability.
- **Dedicated support from IEMA's leadership and policy teams** for senior level business leaders in presenting the sustainability business case within your organisation.



IEMA Partnership Programmes are designed with flexibility in mind, to be personalised for every organisation in every industry. Contact our partnerships team now to talk through where you are on your sustainability journey, and how we can support the transformation in the way you work.



James Hyde
Partnerships Officer



Alan Darby
Partnerships Manager