



www.thefloodhub.co.uk

Christina Worsley, Newground

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Funded by the North West Regional Flood and
Coastal Committee (NW RFCC)

newground



Cumbria, Lancashire, Greater Manchester, Merseyside and
Cheshire Strategic Flood Partnerships



Background

- Launched the 5th November 2018 as a 'one stop shop' of flood information for communities across the North West
- Developed as a direct result of feedback from people impacted by the 2015 floods

What did people want?

- One place where they could find flood information to improve knowledge and awareness.
- Understand the jargon used in flood risk management.
- Easy to navigate as .gov.uk was difficult.
- Be able to find out what was happening in their area.
- See what others are doing to cope with flooding.

Your Local Area

Filter



Case Studies



Coastal Monitoring



Community Groups



Events



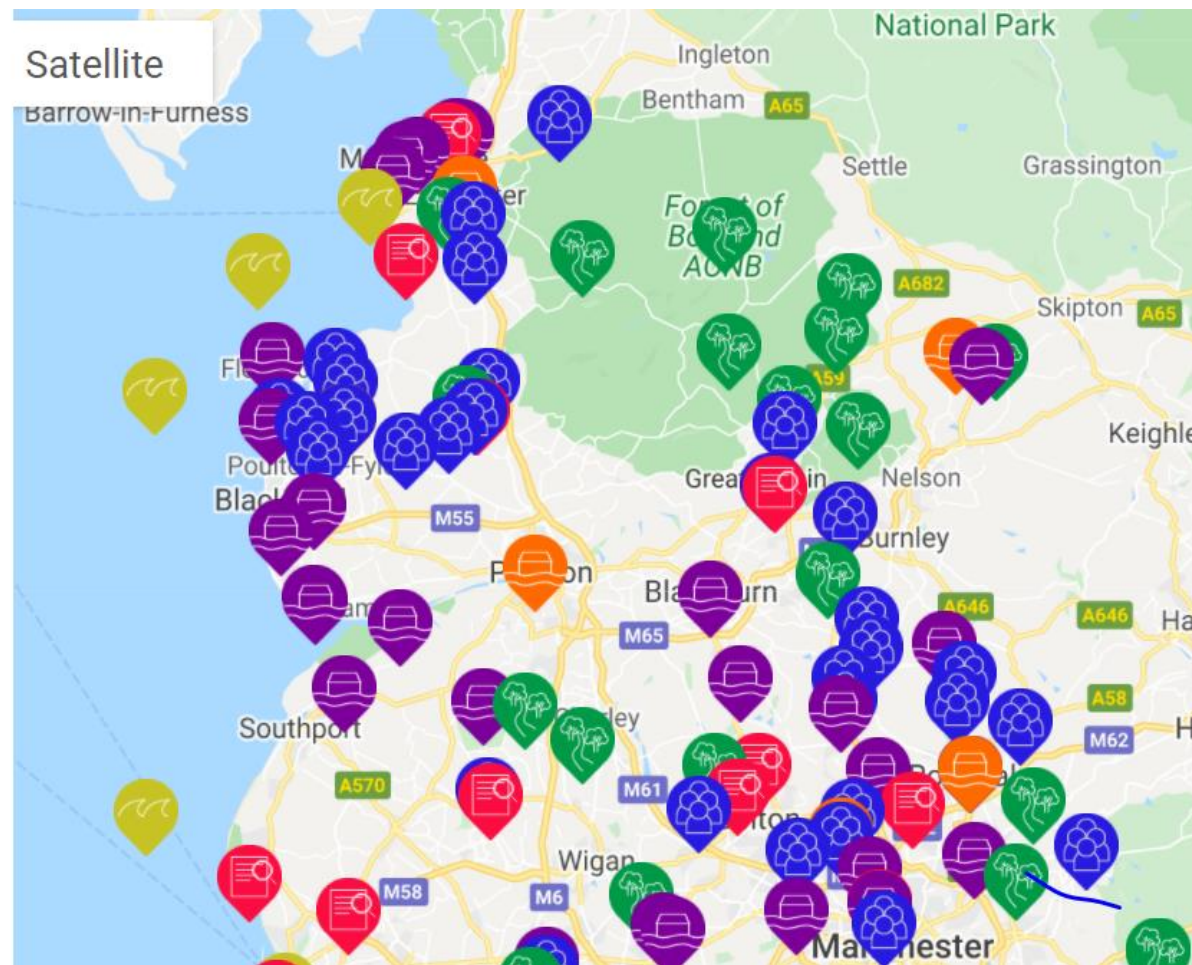
Flood Schemes - Complete



Flood Schemes - Ongoing



Natural Flood Management Schemes



The Knowledge Hub

[VIEW THE GLOSSARY HERE](#)

TAGS:

[ALL](#) [SURFACE WATER](#) [FLOOD RISK](#) [PLAN & PREPARE](#) [PROPERTY FLOOD RESILIENCE](#) [INSURANCE](#)

[RECOVERY](#) [NFM](#) [SUDS](#) [COASTAL](#) [TOOLKITS](#) [MULTIPLE BENEFITS](#)

All

- Toolkits
- Household
- Business
- Community
- Landowner
- Planning and Development
- Supplementary
- Case Studies
- Newsletters

Flood Recovery – What to Expect Next: A Timeline

[DOWNLOAD](#)

Flood Recovery Checklist

[DOWNLOAD](#)

The Importance of Reporting Flooding

[DOWNLOAD](#)

160 resources

100 produced by Newground
and 60 external resources



Flood Risk Management Schemes



Carlisle (Cumbria)



Hambleton (Lancashire)



Kendal (Cumbria)



Lancaster (Lancashire)



Low Crosby (Cumbria)



Padiham (Lancashire)



Preston and South Ribble (Lancashire)



Radcliffe and Redvales (Greater Manchester)



Rickerby (Cumbria)



Rochdale and Littleborough (Greater Manchester)

Social Media

Awareness weeks hosted throughout the year including:

- Business resilience
- Sustainable drainage systems.
- Natural flood management.
- Flood resilience
- Community flood focus week



Looking forward

- Implement changes based on the results of The Flood Hub feedback survey <https://thefloodhub.co.uk/feedback-survey/>
- Key stage 2 flooding education package – Early January 2021
- Landscapes to Lifescapes Digital Exhibition- Early February 2021 in partnership with the Environment Agency, University of Hull and Lancaster University

Interest in The Flood Hub



Over 136,000 page views



Over 44,000 users



Over 14,000 resources
downloads



107 websites link
to The Flood Hub