



North Wales Regional Event



Transforming the world
to sustainability

Carol Brass

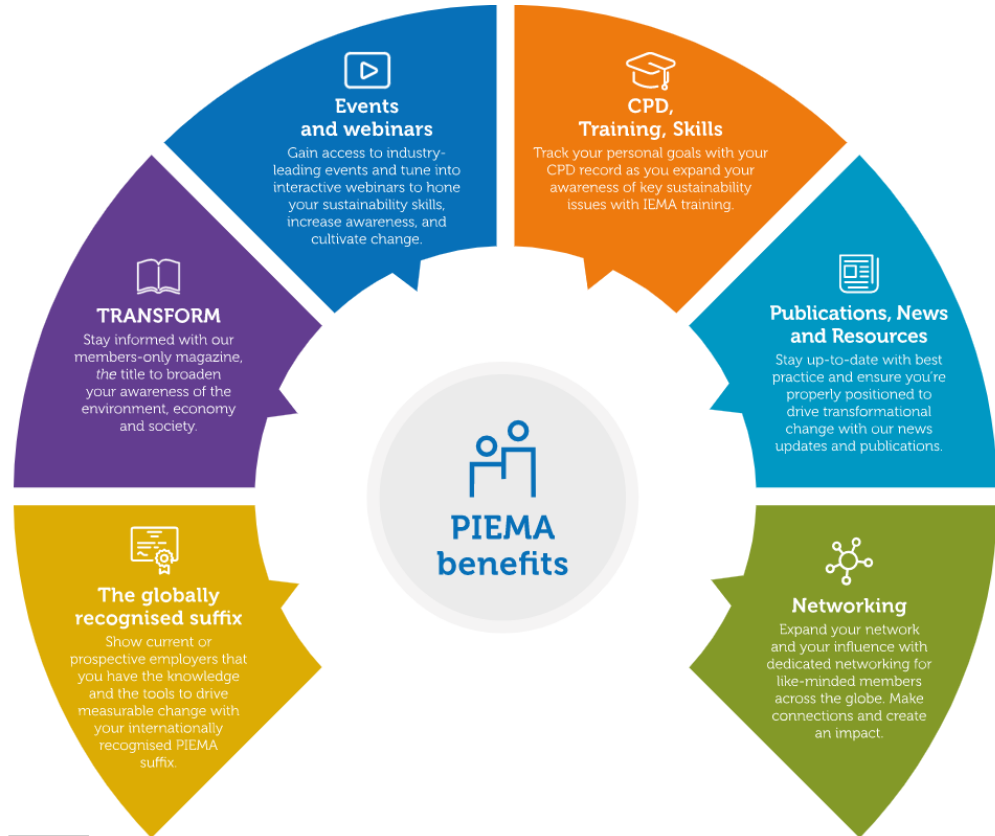
MA BLD FIEMA

Full & Cenv Member Assessor

CPD Assessor



Benefits of IEMA membership





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You are the Institute...

16,000+ members

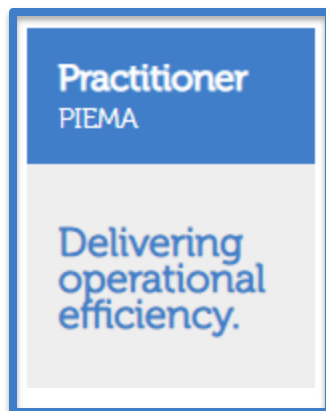
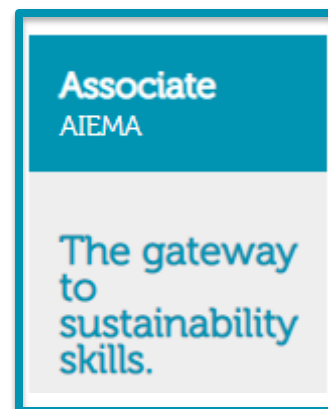
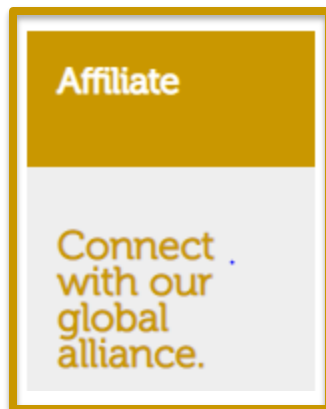
Small head office staff

iema.net





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Breakdown of the membership profile 2020

Grade	Count	%
Affiliate	2718	17%
Student	1890	12%
Graduate	889	5%
Associate	2628	16%
Practitioner	6114	37%
Full	1667	10%
Fellow	256	2%
Retired	144	1%
Access IEMA	5	0%
Total	16311	



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Fellow (FIEMA)
Earnings of £86,500
in 2017**



Full (MIEMA)
Earnings of £47,500
in 2017**



Practitioner (PIEMA)
Earnings of £40,000
in 2017**



Associate (AIEMA)
Earnings of £35,000
in 2017**



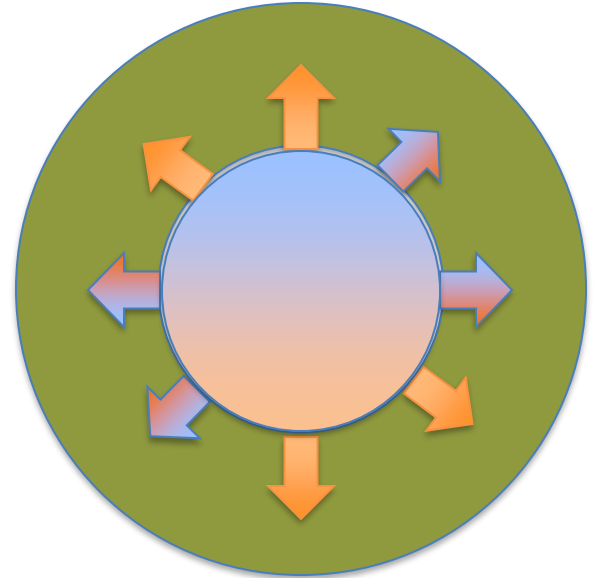
Graduate (GradIEMA)
Earnings of £25,000
in 2017**

Extend your spheres of influence
as you move up membership levels

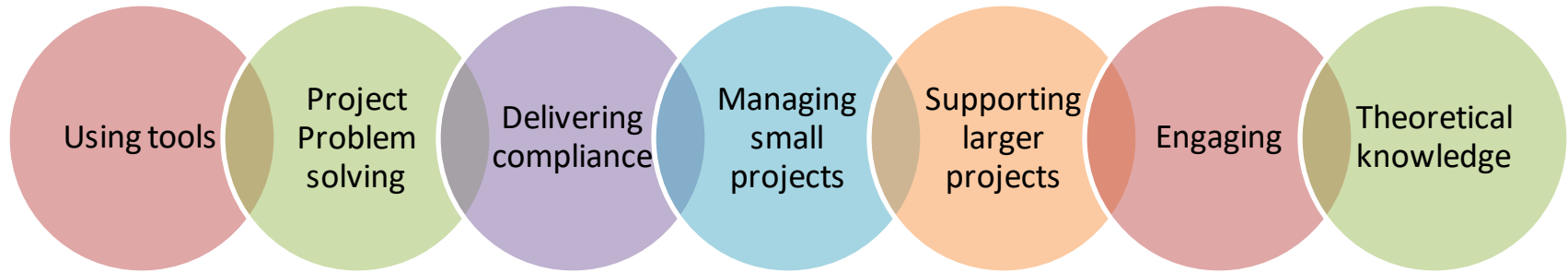
Practitioner – projects

Full – organisational

Fellow - sector



A Practitioner is :



Practitioner Application Process

2 stages:-

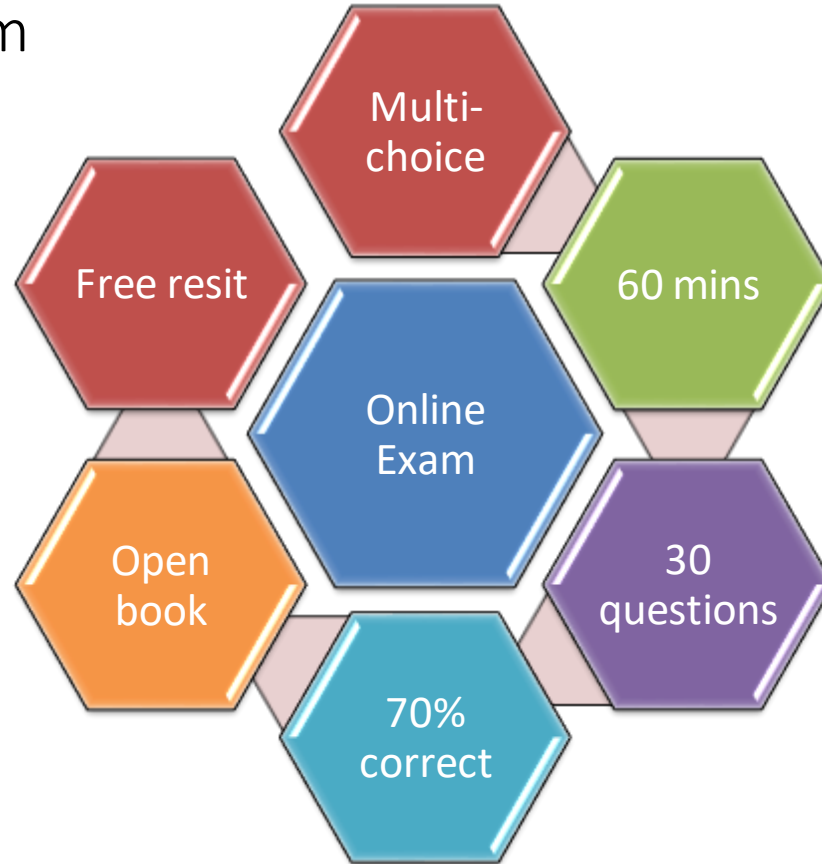
Online Exam (or Certificate of
Environmental Management Course)

then

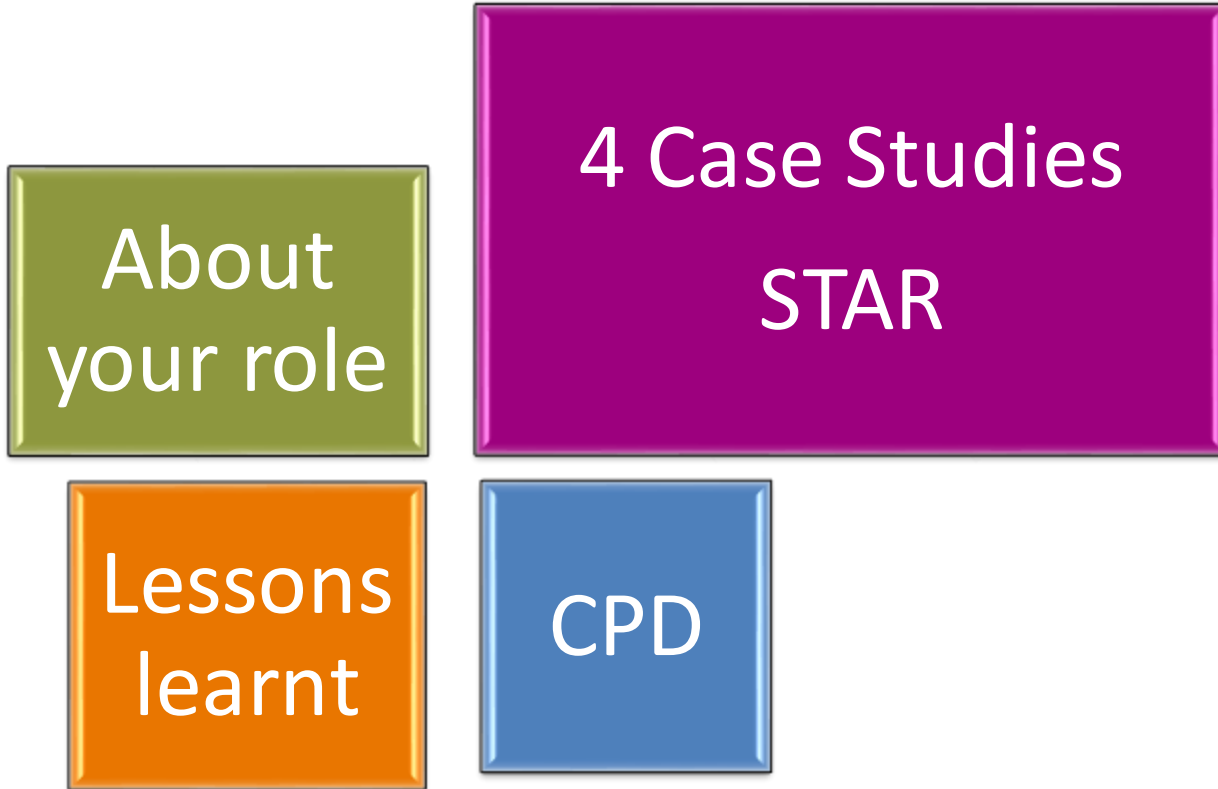
Written Submission



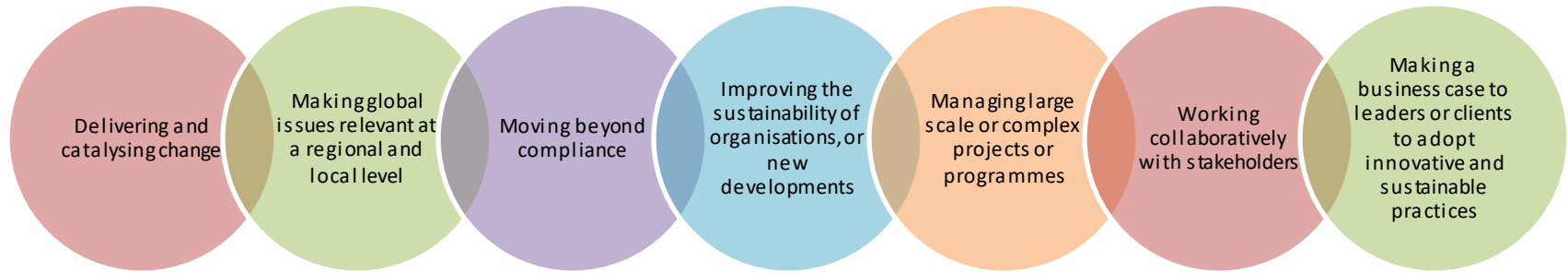
Practitioner Exam



Practitioner Written Submission



A Full Member is likely to be:



Full Application Process

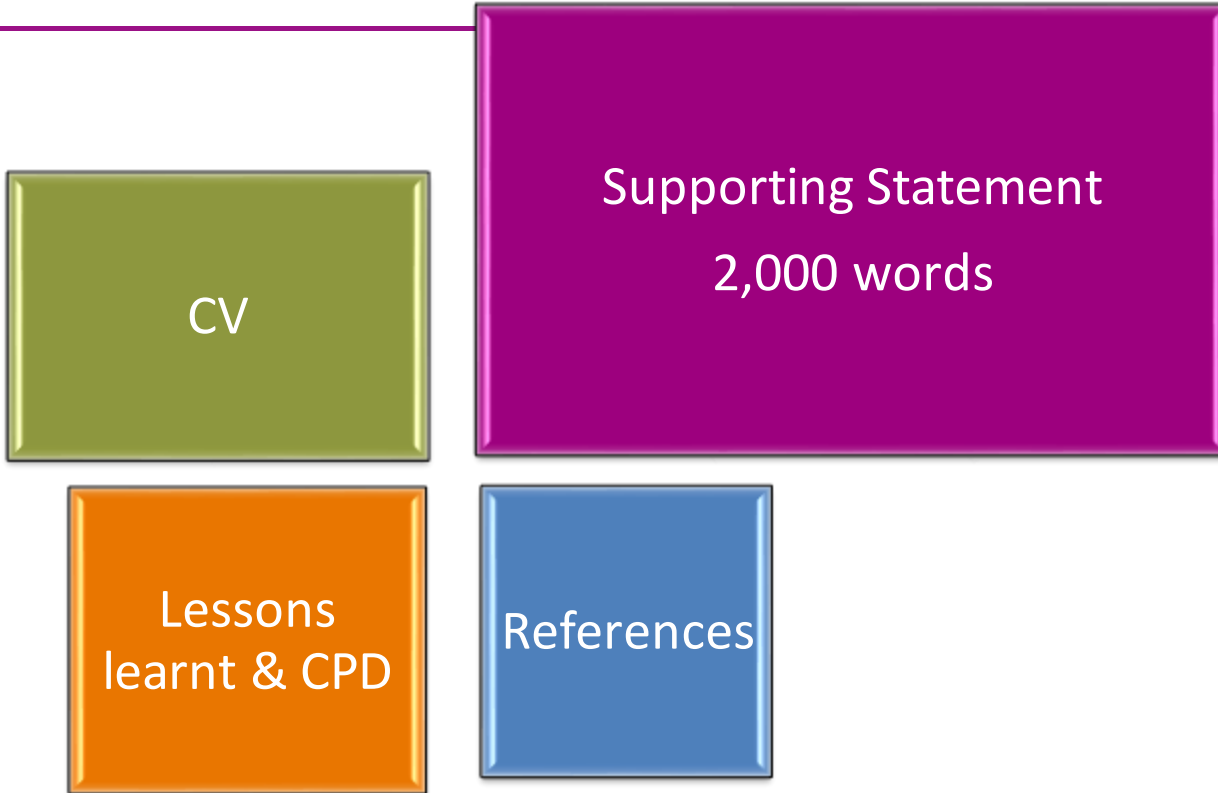
2 stages:-

Written Submission

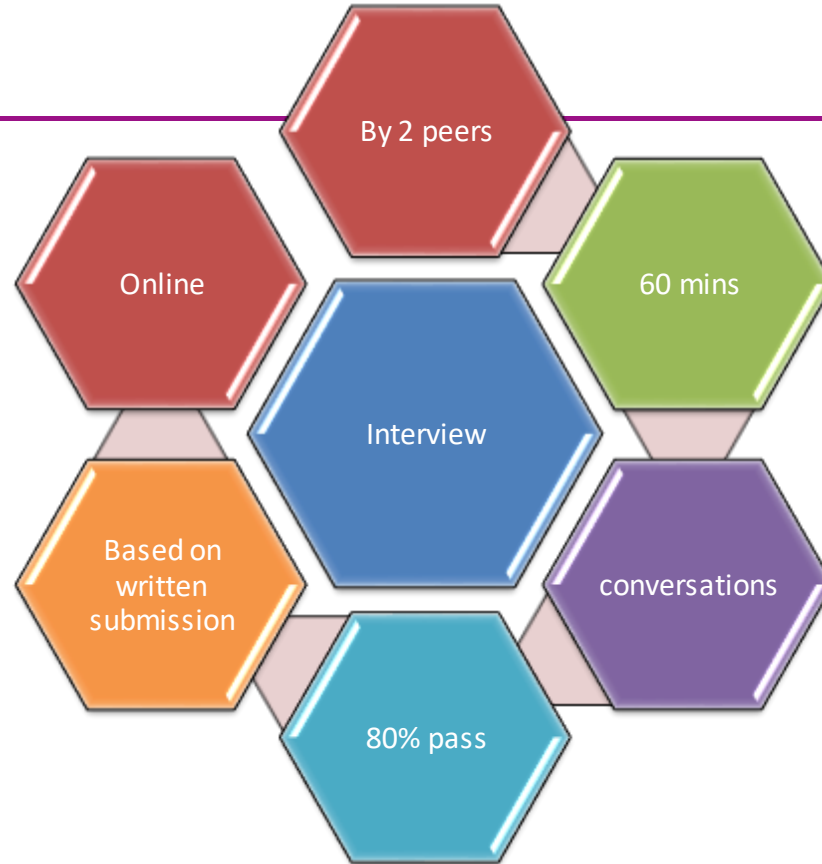
Interview



Full Written Submission



Full Interview





IEMA CPD



Required.....

Code of Conduct

Member level skills up-to-date

30 hours minimum

Sampling of member CPD records
ongoing





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Advisory...

Set Goals

Reflect and evaluate



Choice of method...

IEMA online recording

IEMA word document

Records used for another Institute



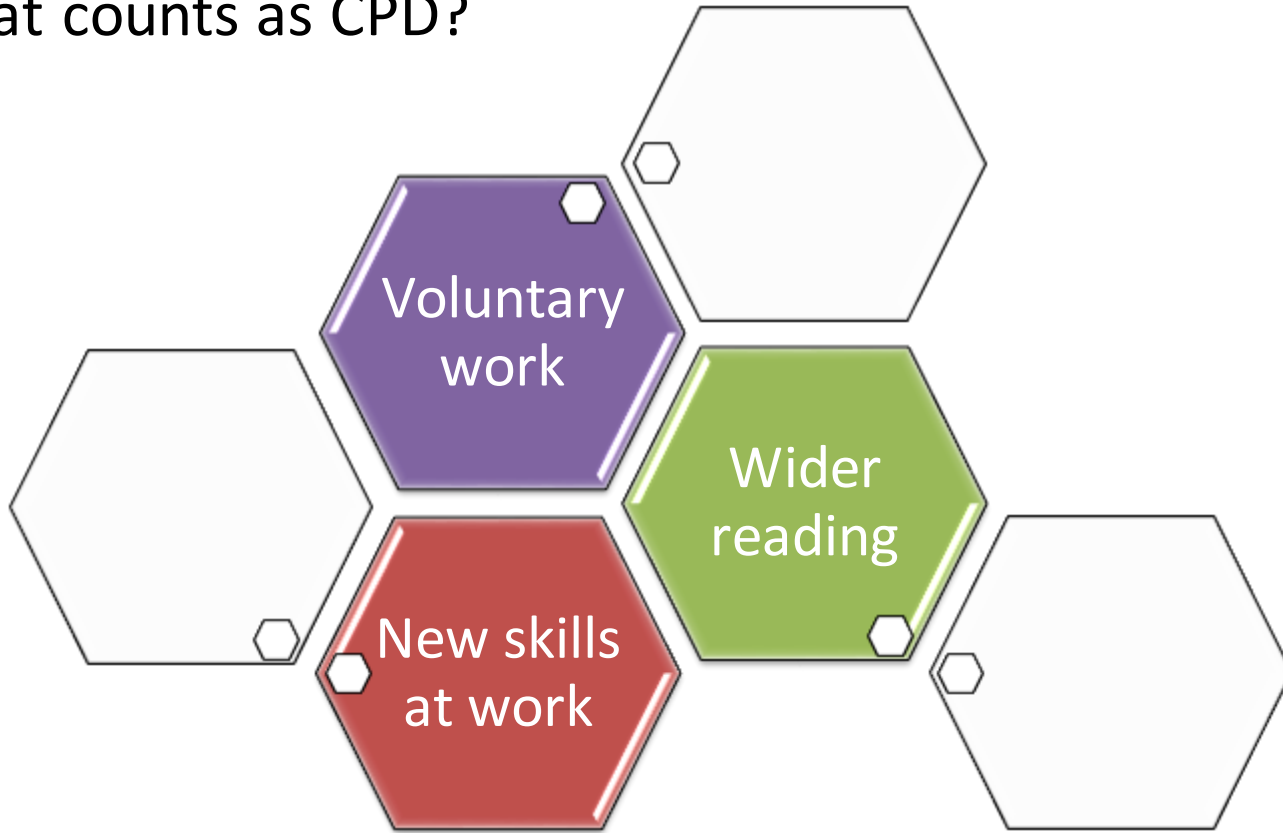
What exactly do I need to keep up to date.....

The traditional approach to a CPD record is about Knowledge:-

*Changes to legislation and reading Transform
Occasional training opportunities
and conferences*



What counts as CPD?



IEMA Sustainability Skills Map

1. Fundamentals of Sustainability
2. Principles and Issues of Business Governance



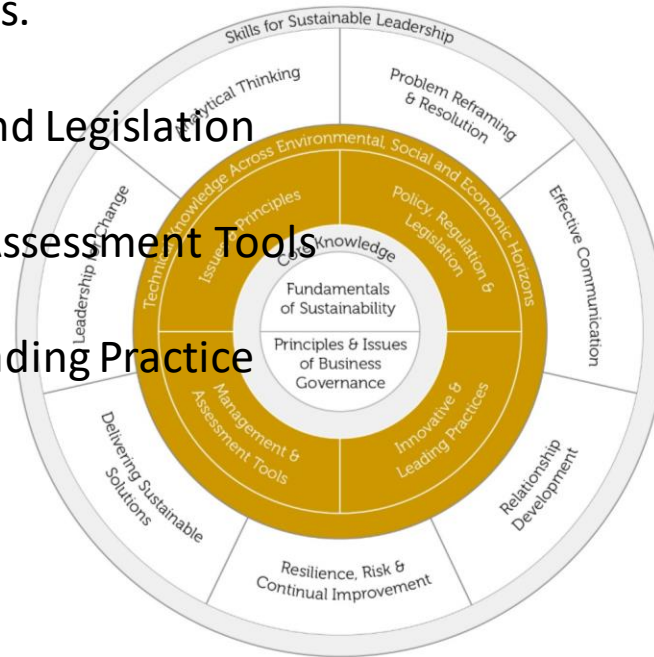
IEMA Sustainability Skills Map

3. Issues and Principles.

4. Policy Regulation and Legislation

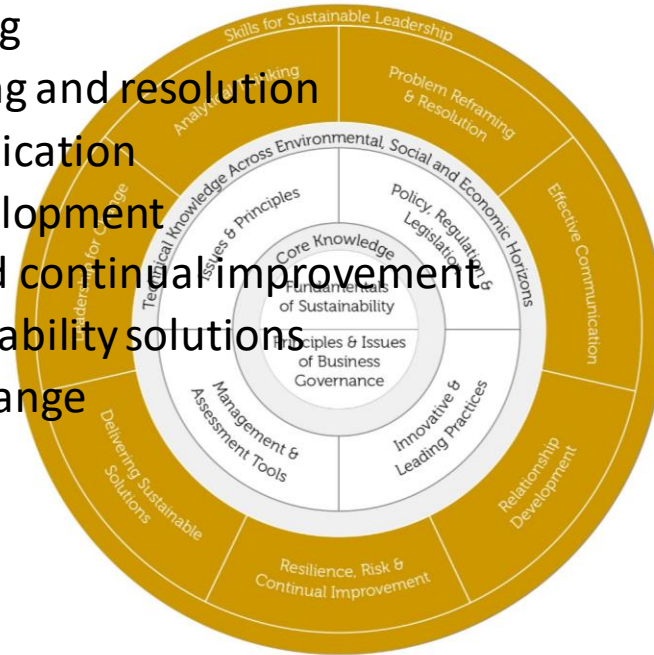
5. Management and Assessment Tools

6. Improvement & Leading Practice



IEMA Sustainability Skills Map

7. Analytical Thinking
8. Problem Reframing and resolution
9. Effective communication
10. Relationship development
11. Resilience risk and continual improvement
12. Delivering sustainability solutions
13. Leadership for Change



CPD is Knowledge & Skills

Some of my ideas of IEMA resources available to you

Competencies people most get stuck with....

Competency 1 sustainable development

<https://www.iema.net/policy/environmental-management/environmental-megatrends-2017>

Future Megatrends: How to identify and Integrate These into Your Environmental Systems 2017

Competency 1 sustainable development

Sustainable Development

Definitions

IEMA Bookclub “Our Common Future” August 2020

<https://www.iema.net/resources/event-reports/2020/08/20/iema-book-club-our-common-future>

Competency 1



Competency 2 Business models

Circular economy IEMA Webinar series

Green economy 50% young people say they want a job that protects the planet.....

Blue economy - Sustainable marine economy,
<https://blue-economy.co.uk/> Gunter Pauli Zeri
philosophy

Safe operating space Kate Raworth Doughnut Economics
- IEMA bookclub on this topic



Competency 3 natural cycles

Personal recommendations...

Refresh your knowledge of natural cycles –
make links to your work

05/06/20 Webinar by Pat Snowdon
“The Changing Economy of Trees.”



Competency 4 legislation

Transform and Webinars

25/09/20 Setting targets under the
Environment Bill

11/09/20 Intro Industrial Emissions
Directive



Competency 6 Innovation

Disruptive Technologies... AI, satellite imagery...

IEMA Reading IEMA Fellows working group

“Thought piece on Disruptive Technologies”
(Annex)

IEMA Webinar Jae Mather FIEMA

“Electrification to Net Zero” 25/06/2020





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IEMA Sustainability Impact Awards

a great resource for innovation and
best practice ideas



Competency 13 Leadership

Make notes of examples of good strategy, targets, campaigns.... Examples of challenging the status quo

Ask yourself what needs to change.....

What stage is your organisation at in terms of embedding sustainability?

IEMA Reading Room Paul Reeve “Sustainability: engaging with drivers for change” pages 5-7



13 Change Management Models to Take a Look at

<https://blog.smarp.com/5-change-management-models-to-take-a-look-at>



Take control of your CPD!

Use the skills map 13 competency areas

Widen your evidence

Set goals

Make one of these goals progressing your
membership level





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