



North-West Regional Event



Transforming the world
to sustainability

Carol Brass

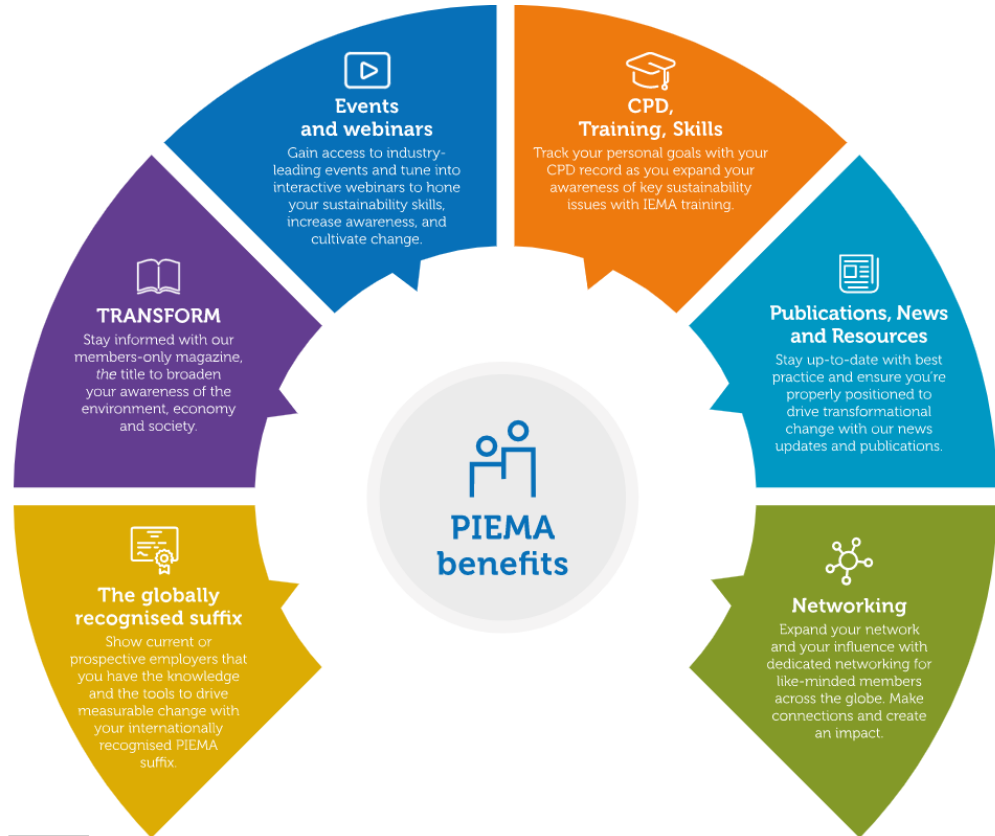
MA BLD FIEMA

Full & Cenv Member Assessor

CPD Assessor



Benefits of IEMA membership





Transforming the world
to sustainability

You are the Institute...

16,000+ members

Small head office staff

iema.net





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to sustainability

Student

Insightful
learning and
opportunities.

Affiliate

Connect
with our
global
alliance.

Graduate
GradIEMA

A
launchpad
for future
leaders.

Associate
AIEMA

The gateway
to
sustainability
skills.

Practitioner
PIEMA

Delivering
operational
efficiency.

Full
MIEMA

Leaders
driving
organisational
change.

Fellow
FIEMA

Influential
innovators
challenging
norms.

Breakdown of the membership profile 2020

Grade	Count	%
Affiliate	2718	17%
Student	1890	12%
Graduate	889	5%
Associate	2628	16%
Practitioner	6114	37%
Full	1667	10%
Fellow	256	2%
Retired	144	1%
Access IEMA	5	0%
Total	16311	



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Fellow (FIEMA)
Earnings of £86,500
in 2017**



Full (MIEMA)
Earnings of £47,500
in 2017**



Practitioner (PIEMA)
Earnings of £40,000
in 2017**



Associate (AIEMA)
Earnings of £35,000
in 2017**



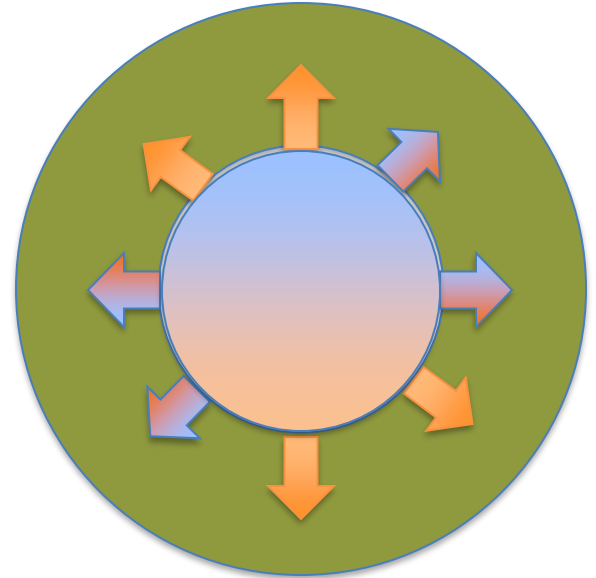
Graduate (GradIEMA)
Earnings of £25,000
in 2017**

Extend your spheres of influence
as you move up membership levels

Practitioner – projects

Full – organisational

Fellow - sector





IEMA CPD



Required.....

Code of Conduct

Member level skills up-to-date

30 hours minimum

Sampling of member CPD records
ongoing





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Advisory...

Set Goals

Reflect and evaluate



Choice of method...

IEMA online recording

IEMA word document

Records used for another Institute



Required.....

Code of Conduct

Member level skills up-to-date

30 hours minimum

Sampling of member CPD records ongoing



IEMA Sustainability Skills Map

1. Fundamentals of Sustainability
2. Principles and Issues of Business Governance



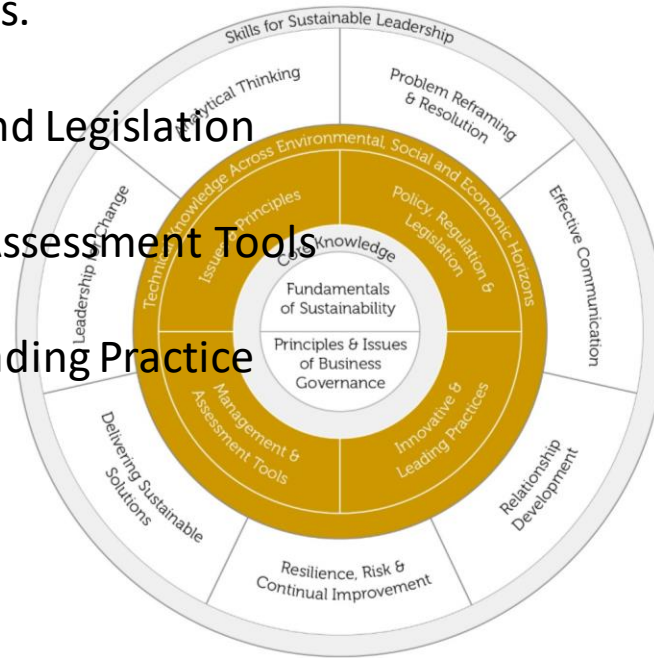
IEMA Sustainability Skills Map

3. Issues and Principles.

4. Policy Regulation and Legislation

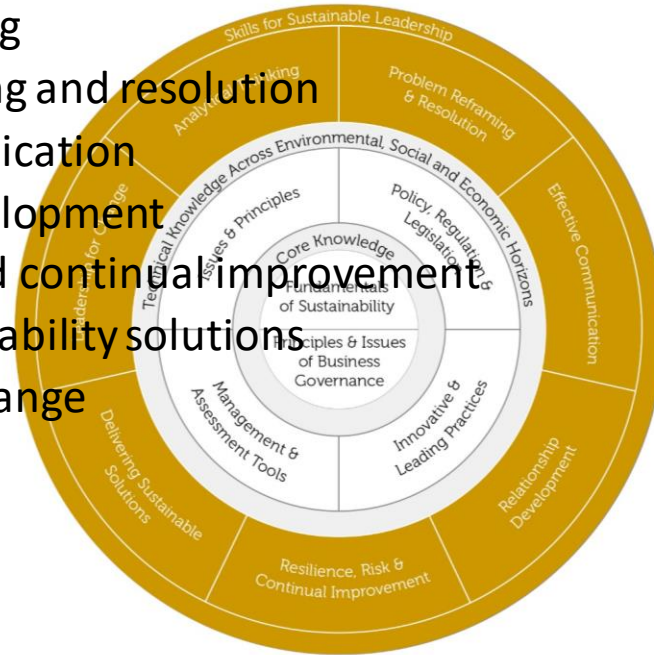
5. Management and Assessment Tools

6. Improvement & Leading Practice



IEMA Sustainability Skills Map

7. Analytical Thinking
8. Problem Reframing and resolution
9. Effective communication
10. Relationship development
11. Resilience risk and continual improvement
12. Delivering sustainability solutions
13. Leadership for Change



CPD is Knowledge & Skills

Some of my ideas of IEMA resources available to you

Competencies people most get stuck with....

Competency 1

<https://www.iema.net/policy/environmental-management/environmental-megatrends-2017>

Future Megatrends: How to identify and Integrate These into Your Environmental Systems 2017

Competency 1

Sustainable Development

Definitions

IEMA Bookclub “Our Common Future” August 2020

<https://www.iema.net/resources/event-reports/2020/08/20/iema-book-club-our-common-future>

Difference between “ environment” and “sustainability”

Competency 1



Competency 2 Business models

Circular economy IEMA Webinar series

Green economy 50% young people say they want a job that protects the planet.....

Blue economy - Sustainable marine economy,
<https://blue-economy.co.uk/> Gunter Pauli Zeri
philosophy

Safe operating space Kate Raworth Doughnut Economics
- IEMA bookclub on this topic



Competency 3

Personal recommendations...

Refresh your knowledge of natural cycles –
make links to your work

05/06/20 Webinar by Pat Snowdon
“The Changing Economy of Trees.”



Competency 4

Transform and Webinars

25/09/20 Setting targets under the
Environment Bill

11/09/20 Intro Industrial Emissions
Directive



Competency 6

Disruptive Technologies... AI, satellite imagery...

IEMA Reading IEMA Fellows working group

“Thought piece on Disruptive Technologies”
(Annex)

IEMA Webinar Jae Mather FIEMA

“Electrification to Net Zero” 25/06/2020





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IEMA Sustainability Impact Awards

a great resource for innovation and
best practice ideas



Competency 13

Make notes of examples of good strategy, targets, campaigns.... Examples of challenging the status quo

Ask yourself what needs to change.....

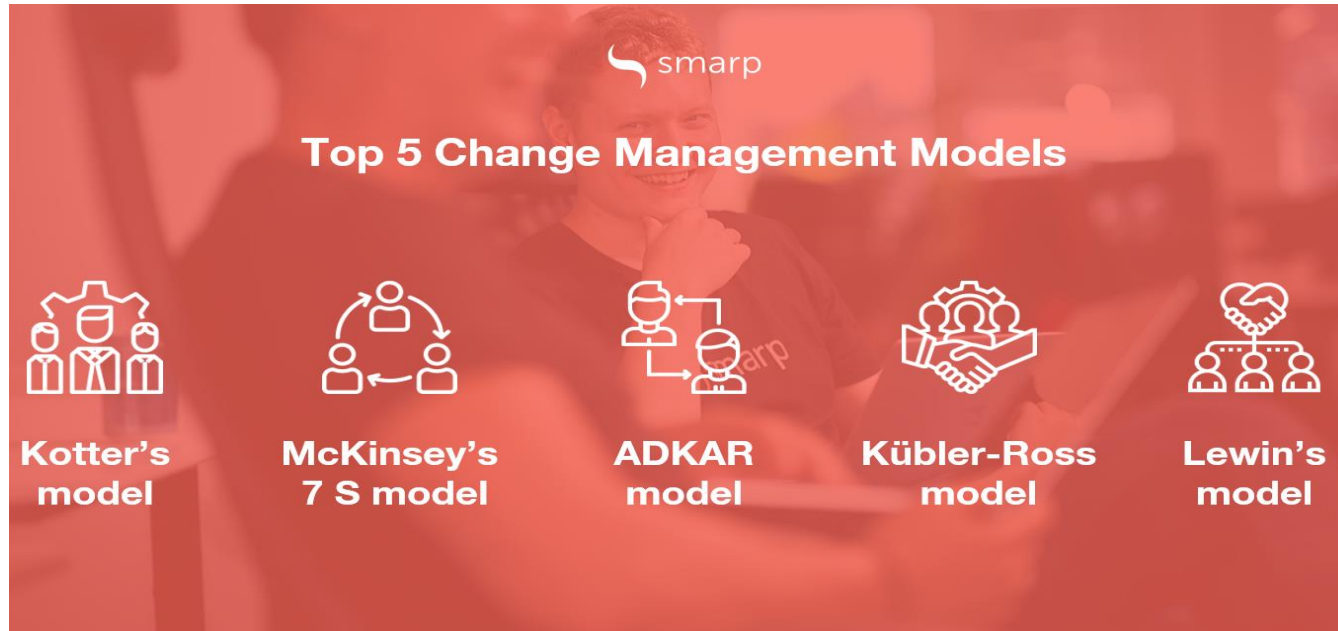
What stage is your organisation at in terms of embedding sustainability?

IEMA Reading Room Paul Reeve “Sustainability: engaging with drivers for change” pages 5-7



13 Change Management Models to Take a Look at

<https://blog.smarp.com/5-change-management-models-to-take-a-look-at>



Take control of your CPD!

Use the skills map 13 competency areas

Set goals

Make one of these goals progressing your
membership level





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