



Sam Watts

[winchesterfoodpartnership@gmail.com](mailto:winchesterfoodpartnership@gmail.com)

# Sustainable Food Sourcing

- WFP history & background
- Sustainable food culture
- Veg Cities campaign
- Incredible Edible Winchester



To create a healthy and sustainable food culture for people living and working in the Winchester District, regardless of income.



- Good food for all
- Strengthen the local economy
- Environmental sustainability
- Strong and resilient communities
- Fairness in the food chain



### **Steering Group:**

- University of Winchester
- WinACC
- Incredible Edible Winchester
- Winchester Fairtrade Network
- Community First
- Winchester City Council
- Winchester Refill
- Winchester Sustainable Business Network
- Winchester Rotary

# Sustainable Food Places:

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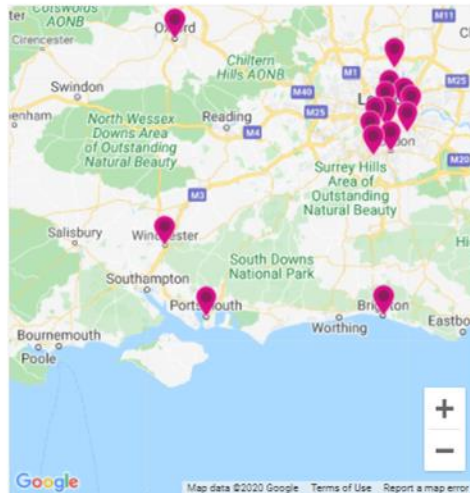


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## Members

Click on the cities, towns, boroughs, counties and districts below to see what they are doing about their food. The below pages are currently under construction.



- |                                     |  |                                   |                                |                                |
|-------------------------------------|--|-----------------------------------|--------------------------------|--------------------------------|
| <a href="#">Aberdeen</a>            | <a href="#">Bath &amp; North East Somerset</a> | <a href="#">Belfast</a>           | <a href="#">Birmingham</a>     | <a href="#">Bradford</a>       |
| <a href="#">Brighton &amp; Hove</a> | <a href="#">Bristol</a>                        | <a href="#">Calderdale</a>        | <a href="#">Cambridge</a>      | <a href="#">Cardiff</a>        |
| <a href="#">Carlisle</a>            | <a href="#">County Durham</a>                  | <a href="#">Croydon</a>           | <a href="#">Doncaster</a>      | <a href="#">Edinburgh</a>      |
| <a href="#">Enfield</a>             | <a href="#">Exeter</a>                         | <a href="#">Glasgow</a>           | <a href="#">Greenwich</a>      | <a href="#">Hull</a>           |
| <a href="#">Islington</a>           | <a href="#">Lambeth</a>                        | <a href="#">Lancaster</a>         | <a href="#">Leeds</a>          | <a href="#">Leicester</a>      |
| <a href="#">Lewisham</a>            | <a href="#">Lincoln</a>                        | <a href="#">Liverpool</a>         | <a href="#">London</a>         | <a href="#">Luton</a>          |
| <a href="#">Manchester City</a>     | <a href="#">Merton</a>                         | <a href="#">Middlesbrough</a>     | <a href="#">Newcastle</a>      | <a href="#">North Ayrshire</a> |
| <a href="#">North Lincolnshire</a>  | <a href="#">Nottingham</a>                     | <a href="#">Oldham</a>            | <a href="#">Oxford</a>         | <a href="#">Plymouth</a>       |
| <a href="#">Portsmouth</a>          | <a href="#">Sheffield</a>                      | <a href="#">Stirling</a>          | <a href="#">Stoke-on-Trent</a> | <a href="#">Sutton</a>         |
| <a href="#">Tameside</a>            | <a href="#">Tower Hamlets</a>                  | <a href="#">Vale of Glamorgan</a> | <a href="#">Wandsworth</a>     | <a href="#">Wells</a>          |
| <a href="#">Winchester</a>          | <a href="#">York</a>                           |                                   |                                |                                |





- What is sustainable food?
  - Plant based
  - Seasonal
  - Organic
  - Local
  - Independent retailers
  - Low carbon
  - Sugar Smart
  - Palm Oil free
  - Sustainable Fish?



- Sustainable food awards?
  - B Corps
  - MSC Certified Fish
  - Sustainable Palm Oil
  - Fairtrade
- Sector specific awards

## **Good Food for All**

1. Ensure everyone has access to healthy, nutritious, affordable and ethically sourced food and to information that promotes better food choices.
- 2 . Work closely with food providers, manufacturers, retailers and caterers to provide good, safe, sustainable and culturally appropriate food to promote the wellbeing of the people they serve.

## **Strengthen the Local Economy**

3. Give businesses that support the local food economy, by producing and selling local, healthy and sustainable food, the opportunity to grow and thrive in Winchester.
4. Encourage new and innovative working practices so public and private sector bodies can promote the local food economy by procuring good quality and sustainable food.

## **Environmental Sustainability**

5. Support food production that protects natural ecosystems and resources; promote high animal welfare standards; reduce food miles, packaging and waste; and increase composting and recycling.
6. Maximise the use of green space and brownfield sites in and around Winchester so people can grow their own food.



## **Strong and Resilient Communities**

7. Inspire people about good food and provide opportunities to develop food growing, cooking and buying skills.
8. Ensure planners and policy-makers enable communities to access land, buildings and other resources that enable people to innovate and take more control of their food.

## **Fairness in the Food Chain**

9. Work together to tackle and eradicate food poverty.
10. Ensure workers throughout the food chain have excellent working conditions and are fairly paid for their work.

# Sustainable Food - Top 10

- Serve good food
- Serve seasonal food
- Serve meat/fish with high animal welfare standards
- Reduce food waste
- Remove single use plastics
- Provide customers with sustainability information
- Reduce non-food waste
- Donate surplus food
- Working conditions
- Conduct supplier audit



# Access to Good Food Network

- Focus on ensuring those affected by food insecurity
  - Geographical
  - Financial
  - Skills
- Share our Surplus project
- Learning Partnership research
- Evidence to inform local policies

## **Veg Cities Campaign**

To increase the consumption of vegetables





### Educate about food waste

Support food waste education through roadshows, workshops and city campaigns and initiatives.



### Good advertising

Encourage the best and restrict the worse food adverts.



### Improve access to those in most need

Increase the uptake of Healthy Start Vouchers, Rose Vouchers or through other local initiatives.



### Monitor and reduce food waste

Initiatives to monitor and reduce food waste with a focus on vegetables.



### Include 2 portions of veg in every meal

Include at least 2 portions of veg in every meal in public procurement and out of home sector.



### Promote veg

Use marketing work, social media, healthy eating campaigns or events to promote veg.



### Set up a veg stand

Set up a veg stand or corner or a food co-op in your workplace or organisation.



### Run growing and cooking classes and training

Run growing and cooking classes and training for veg-centred meals.



### Set up a new community garden

Set up new community garden in your area.

# [https://www.vegcities.org/get\\_involved/#act](https://www.vegcities.org/get_involved/#act)

## IDEAS FOR VEG CITIES INITIATIVES

Find inspiration, whether you're a school, workplace, community group or venue.



Support our campaign

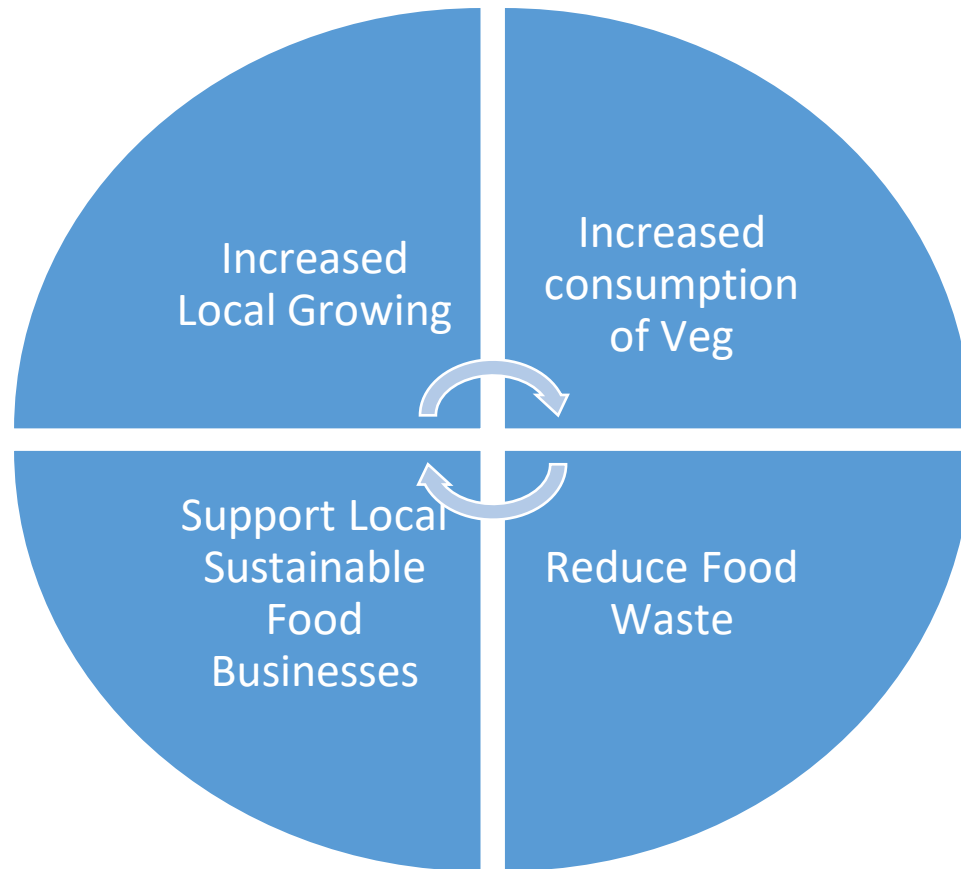
GET INVOLVED

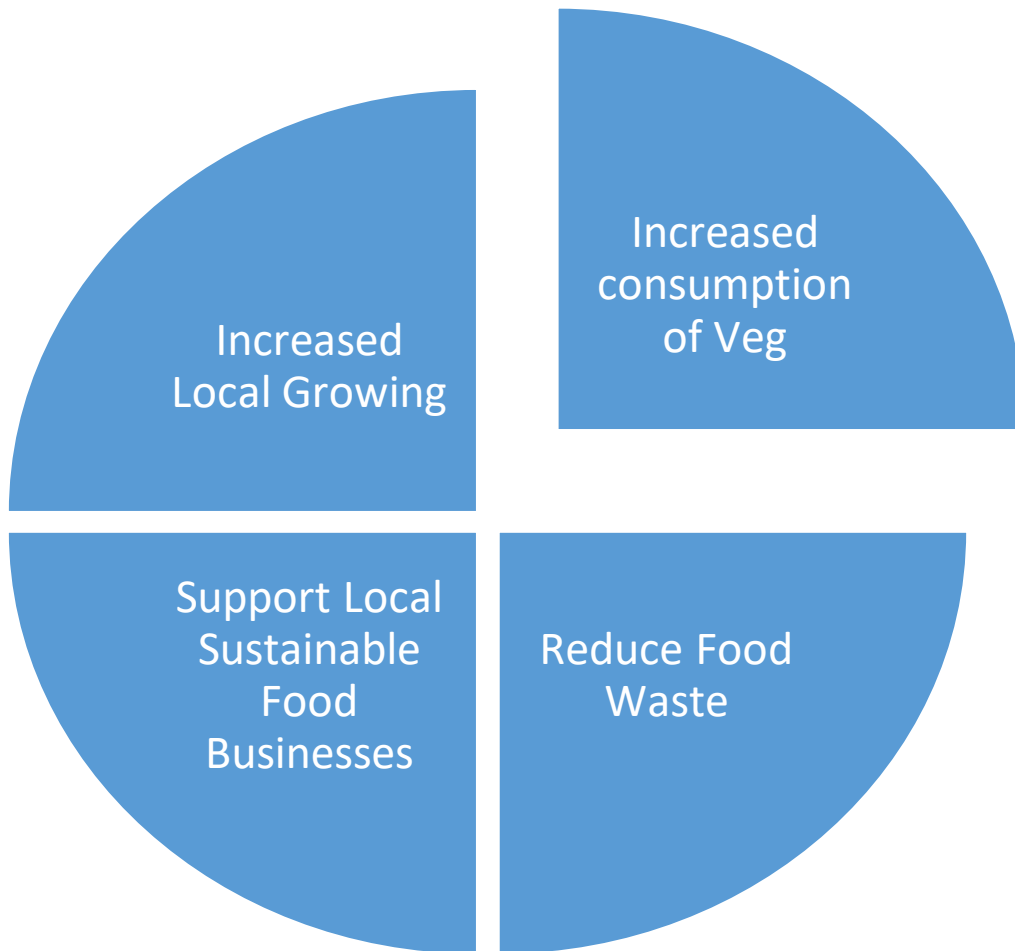
FOLLOW US

NEWSLETTER

VOLUNTEER

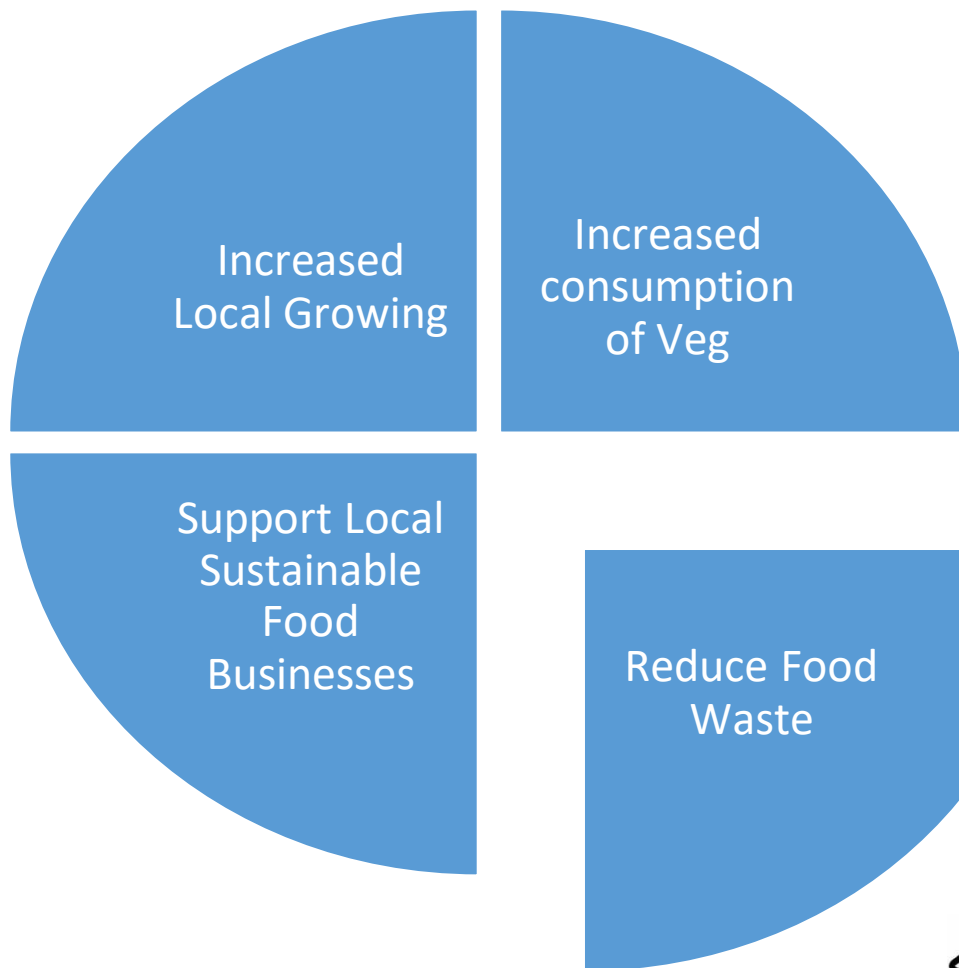






- Focus on those affected by food insecurity.
  - Promote the NHS Healthy Start Voucher scheme
  - Increase veg in Food Bank parcels
  - Community cooking & nutrition events
- 
- Inform Health & Wellbeing Plan

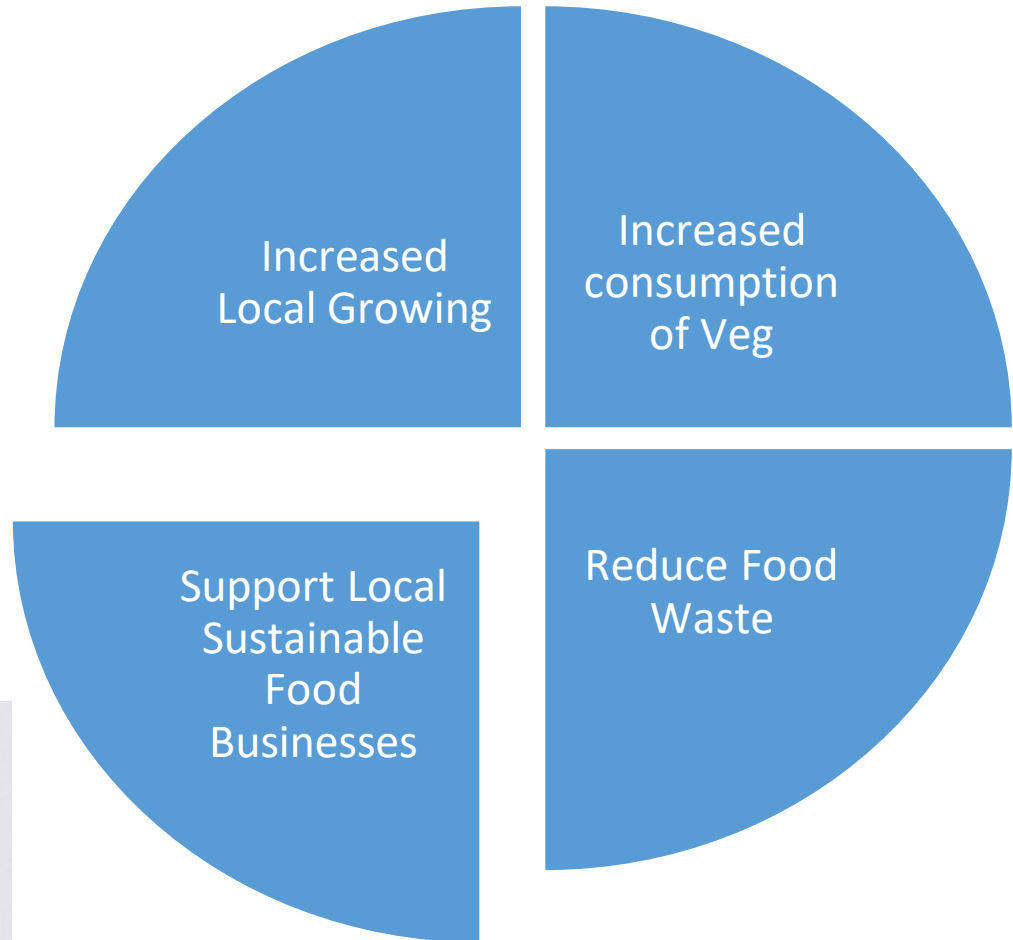




- Food waste education (individuals & businesses)
- Community composting
- Food Waste collections
- Redistribute surplus food

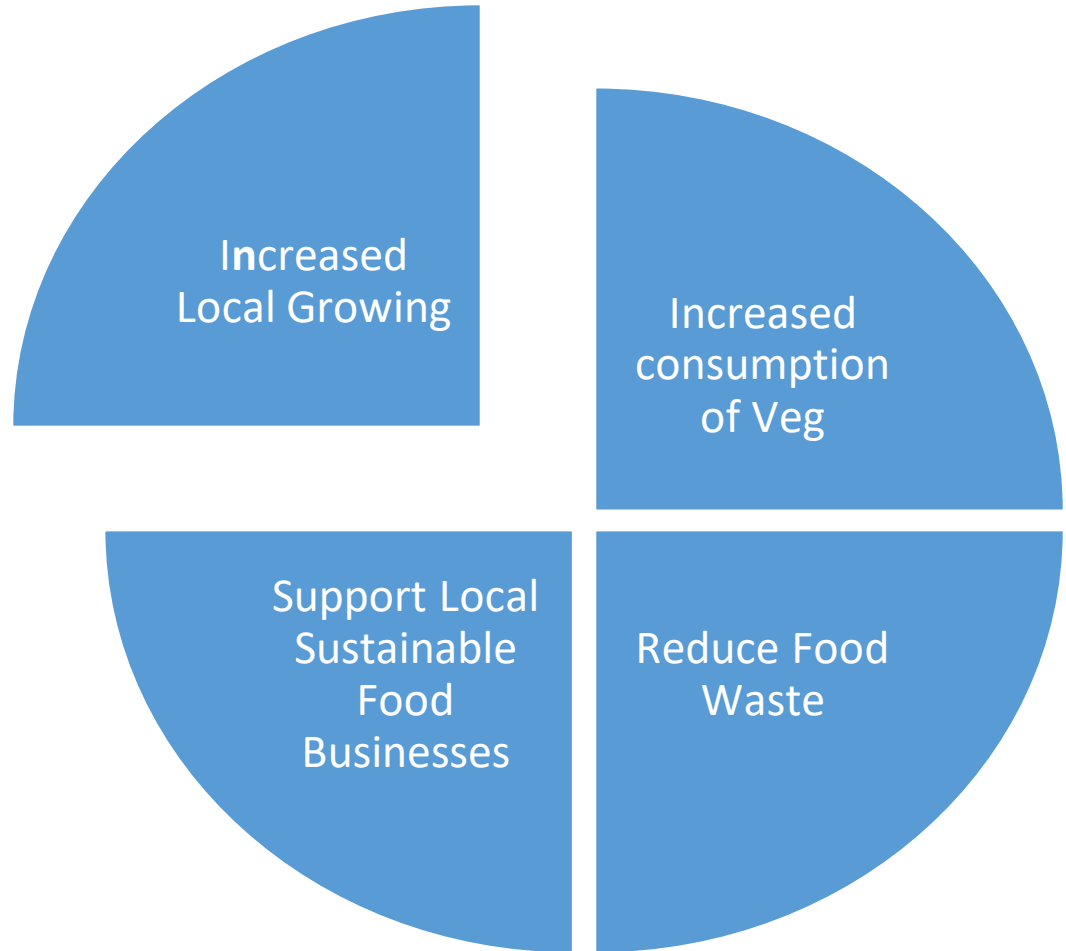


- Widen sustainable food network
- Promote local sustainable businesses
- Share best practice to increase veg consumption





- Increased community growing spaces
- Map community groups  
"Good to Grow network"
- Seed share schemes
- Link growing & health in local policies





- Our aims are:
  - Raising awareness of the carbon footprint of food
  - Encouraging people to think about where food comes from and promoting locally sourced, seasonal food.
  - Raising awareness about the environmental damage of wasted food and ways people can reduce their waste at home.



Create kind, confident  
and connected  
communities through  
the power of food

**WinACC  
Food Action  
Group**  
Promotes local  
food growing,  
buying local  
seasonal food and  
reducing food  
waste.



Working to reduce the  
use of carbon in  
Winchester to tackle  
climate change.





Incredible Edible  
**Winchester**

# PAST PROJECTS



Winchester Youth  
Counselling – 2019



Winnall Primary School – Apr 18



HatFair – Jun 2016



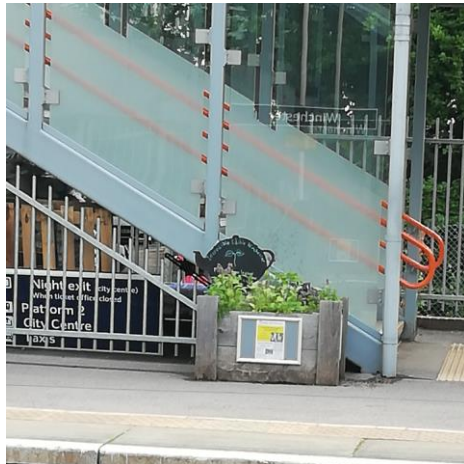
Boomtown 2019





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**Winchester**

# CURRENT PROJECTS



*Grow food with us*

Grow your own  
fruit and veg  
with  
Incredible Edible  
Winchester



At our community  
allotment  
on Edington Road  
(off Worthy Lane)  
SO23 7AF



Winchester  
Green Week





- Get involved
  - Conduct your own food sustainability review
    - Benchmark
    - Identify priorities
  - Join local network
    - Co-ordinate your own network
  - Join WFP /local food partnership
    - Sign up to SFP/veg cities/campaign newsletter
- Join the WFP Steering Group



## More information

[winchesterfoodpartnership@gmail.com](mailto:winchesterfoodpartnership@gmail.com)

[www.winchesterfoodpartnership.org.uk](http://www.winchesterfoodpartnership.org.uk)

[facebook.com/Winchester-Food-Partnership](https://facebook.com/Winchester-Food-Partnership)