

IEMA Webinar:

Impact of Social Value -British Standard 8950: Recommendations on how sustainability professionals can enhance social value

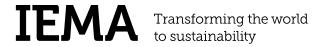
28.04.2020

Marc Jourdan, Policy & Engagement Lead, IEMA;

Jeremy Nicholls, Non-Executive Director of Social Value International, Author of BS 8950

Sophie Stephens (PIEMA), Head of Social Value & Sustainability (UK), Balfour Beatty.

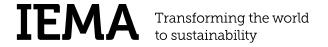
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Webinar slides and recording

This webinar is being recorded. The recording and presentations will be made available for IEMA members on iema.net within 48 hours of the webinar.

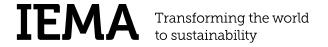




Q&A

Send in your questions as we go through the session – we'll have plenty of time after the presentations to address these.





Upcoming webinars

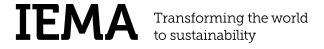
 25th August - Considering Greenhouse Gas Emissions in EIA

 8th September – EM Webinar Series: Case study of Nuclear Power using IA, EM and Auditing

 11th September - SiLC scheme: Promoting regulatory and commercial confidence in Brownfield risk management and reporting

 23rd September - #BuildBackBetter - The Role of Blockchain in supporting business resilience and the transformation to sustainability

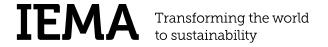




Questions

Marc Jourdan
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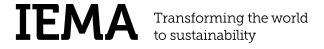




Background

- In March, the British Standards Institute
 (BSI) launched the draft version of BS 8950
 Guide to enhancing social value'.
- The Guide focuses on the role of organisations in understanding, preserving and enhancing social value.
- It sets a general approach to the use of data for identifying opportunities to measure and enhance social value, and highlights links to approaches.

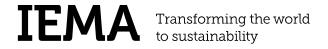




Session focus

- An overview of the key findings of the standard by the author of the standard;
- Understanding of the key tools and assessment methods to help determine and account for social value;
- Practical recommendations from industry experts on the challenges and opportunities to measure and enhance social value.





IEMA Engagement

<u>Draft BS 8950 - Guide to enhancing</u> social value

- Link to Guide: https://bit.ly/3f7VE5Q
- IEMA response:

iema.net

- Role of the private sector is underplayed
- More examples needed in annex of how this works for different organisations/sectors
- Link to IEMA response: https://bit.ly/2QlgKm0







Marc Jourdan
Policy & Engagement Lead

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Jeremy Nicholls
Author of BS 8950, NonExecutive Director

Social Value International

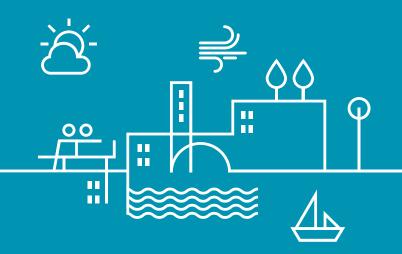


Sophie
Stephens
(PIEMA), Head of Social
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Presentations



Questions & Answers



Marc Jourdan
Policy & Engagement Lead

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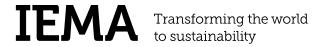
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Thanks for joining us

You will be able to access todays slides and recordings on iema.net. Simply log in and click on 'Watch again' on the 'Resources' tab.

