

A background image featuring a dense cluster of long, slender green leaves, possibly from a plant like a lily or iris, with a soft, slightly blurred effect. The leaves are arranged in various directions, creating a sense of depth and texture. The overall color palette is a range of greens, from light to dark, with some highlights and shadows.

Sustainable Printing Solutions

Sustainability for the SME

- How to address the balance between maintaining profitability and reducing environmental impact
- Recognising that we all have a part to play and can make a difference to our own business and the wider community
- Better management of environmental risks now for a sustainable future
- Building sustainability into business as usual

- KPI's associated with policies and management processes which integrate day to day business practices with sustainable development objectives
- Set objectives and targets which ensure the business continuously drives for improvement
- Environmental assessments on suppliers and capital expenditure
- Transparent reporting

Challenges

THEN:

- Installing an environmental management system in 1993 as the first printer and only 5th company in UK
- Committing to verified published data in 1996 with EMAS, now held longer than any other UK company
- Finding innovative technologies and suppliers
- Locating other organisations to increase our knowledge and understanding of wider environmental issues

NOW:

- Extend and update the system
- How to avoid being penalised for being ahead of the game
- Finding innovative technologies and suppliers
- Moving from 'green' to sustainable business

Marketing and Communication

Consistent winners of major industry awards:

BITC SME company of the year 2008

4th in the UK - Sunday Times greenest companies 2008

The Queens award for Enterprise: Sustainable development 2008

Quality in Print Media environmental supplier of the year 2008

PrintWeek Environmental Company of the Year 2008


Environmental accreditations and systems:

ISO 14001 Environmental Management System

EMAS registration

FSC/PEFC chain of custody certifications

Carbon neutral status

Unique, trademarked technology 

THE SUNDAY TIMES



BEST GREEN
COMPANIES
2008

Small Company of the Year

Business  AWARDS

Community 2008 



THE QUEEN'S AWARDS
FOR ENTERPRISE:
SUSTAINABLE DEVELOPMENT
2008



EMAS
VERIFIED
ENVIRONMENTAL
MANAGEMENT
REG. NO. UK - S - 0000011

Key benefits

For the business:

- Impact on staff satisfaction and recruitment: 79% staff satisfaction and 43% attracted to Group because of its social responsibility
- Impact on operational costs: Estimated £100K savings
- Commercial benefits: 68% customers buying decisions highly influenced by environmental credentials
- PR and media: awards, profiles, opinions

For society:

- Environmental: reduction in CO2 emissions
- Workplace: removal of IPA
- Community: local jobs, sponsorship and support
- Attitudes: 52% of employees and 69% of customers have been positively affected and changed their approach to the environment.

Moving forward

- In 2003 we were £5.3M with 55 staff now we are 16M with 165 staff
- This year we extended operations by opening an additional factory and a new digital print department
- Moved environmental printing from a niche product into a mainstream affordable business choice
- The market for sustainable printing solutions is growing significantly

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