

**PRESS RELEASE**  
**Thursday, 19 August 2010**

## **Graduates Urged to Work With Their Boss To Enter Green Award**

**Environmental Graduates have a unique opportunity to have their work achievements recognised, but now have less than one month to persuade their boss to nominate them for a leading industry award.**

The Institute of Environmental Management and Assessment (IEMA) is calling to all environmental Graduates to liaise with their line manager in submitting an official nomination and entry into its 2010 **Graduate of the Year Award** before the deadline on Friday 10<sup>th</sup> September.

IEMA's **Graduate of the Year Award**, sponsored by Land Securities, recognises the environmental talent and organisational achievements of practitioners that have graduated from an environmentally-related course within the past three years. It is awarded annually as part of IEMA's dedication, as the respected voice of the environmental profession, to promote the skills and value of young and recently-trained practitioners.

The winner of the IEMA Graduate of the Year Award 2010 will receive their a £2000 cash prize and one year's free IEMA Graduate membership at a ceremony during IEMA's **Environment and Business: The challenge and the opportunity** Conference on 1<sup>st</sup> November at the Queen Elizabeth II Conference Centre in influential Westminster. Graduates should mention to that their nominating Manager/CEO will also be invited to attend, where they can network with some leading names from the environment and business arenas and see their recruit pick up this coveted prize.

Being shortlisted or even winning the Award helps the recipient's organisation demonstrate the high calibre of its staff but mainly provides a unique career opportunity for the individual Graduate. Jonathan Nobbs, Professional Development Manager at IEMA, explains how winning this award can have a positive effect on a Graduate's long term career path; *"It goes without saying that winning such a recognised award and the cash prize would be a great confidence boost for any Graduate looking for some recognition for their early achievements, particularly with the Graduate jobs market being rather grim at the moment."*

*"But the real value of being an IEMA Graduate of the Year award-winner goes far beyond short-term recognition; having this award will help your current employer realise your worth, will look great on your CV and make you a highly attractive candidate to future employers, plus the Graduate membership will also help you network with like-minded professionals and get you on the career development ladder."* said Nobbs.

As Graduates cannot enter via their own application (all candidates must be nominated by their employer or by clients/customers of the organisation) and with less than four weeks to go before the entry deadline for the Award, IEMA is calling for nominated entries by Friday 10<sup>th</sup> September.

Full details of how to nominate, the rules of entry, the judging schedule and all nomination forms can be found at [www.iema.net/graduateaward](http://www.iema.net/graduateaward). For more information on IEMA, its policy, position on green jobs and skills as well as the Environment and Business conference contact Communications Co-ordinator Katrina Pierce at [k.pierce@iema.net](mailto:k.pierce@iema.net) or any contact details listed at the at the bottom of this release.

**ENDS**

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for environmental professionals

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### Notes to Editors

1. The Institute of Environmental Management & Assessment (IEMA) is the membership body for environmental practitioners, placing environmental professionals at the heart of change.
2. IEMA helps its members to make a strategic environmental difference by embedding environment in decision making at all levels. We do this by helping members develop the right combination of knowledge about key environmental issues; the ability to apply key tools in practice; and required skills through knowledge exchange, research, conferences, training and publications.
3. With over 15,000 members working across business, consultancy, public and local authorities IEMA is the most authoritative professional body in the UK for environmental practitioners.
4. The Environment and Business: The Challenge and the Opportunity conference will be held on 1<sup>st</sup> - 2<sup>nd</sup> November 2010 at the Queen Elizabeth II Conference Centre, Westminster.  
Day 1: Environmental Challenge – Shaping the UK's Infrastructure and Economy  
Day 2: Transforming Business – Environmental Opportunities and Competitive Advantage  
By attending IEMA's major conference of 2010 delegates will gain crucial knowledge of how the environment provides opportunities and challenges to the UK economy and its role as a key driver for future business planning. <http://www.iema.net/conferences/iemaconference/2010>.
5. For more information on IEMA, its events, conferences, services, membership, training and publications, please visit [www.iema.net](http://www.iema.net).
6. For further comment, interview requests, photographs or IEMA logos, please contact Communications Co-ordinator Katrina Pierce at [k.pierce@iema.net](mailto:k.pierce@iema.net) or 01522 540069.

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