

## **EMS National Forum - Seminar Proposal**

Name of speaker: Tim Pinder  
Job title: Director  
Department:  
Company: EA LTD

Please include a brief company synopsis for the speaking organisation(s) below (<50 words each):

EA LTD is an innovative environmental services company providing outsourced environmental assessment and management services to industry, consultancy and government.

Please include brief speaker(s) biography/speaker credentials below (<50 words each):

Tim has over 20 years experience of EMS and has implemented and coordinated EMS at over 800 sites with systems ranging from complex corporate integrated accredited certifications to simple site compliance systems. He is a Fellow member of IEMA, a contract UKAS EMS Lead Assessor and member of the IEMA Representative Council.

Title of Seminar Session:

Theme 2: EMS Solutions & Best Practice

How to simplify EMS's so they can deliver more: The 6 page manual, 2 procedure approach.

Synopsis of Seminar Session:

Many EMS's are too complicated and too focussed on procedures to be flexible enough to deliver sustainable development objectives such as carbon and biodiversity management. Long term certification to ISO14001:2004 and BS8555:2003 can stifle innovation and improvement. The fault lies jointly with the implementing companies, the certification companies and the standards themselves.

Please outline below in the 4 points given what benefits a delegate will derive from your session, in terms of information that they can actively use to aid their own organisation/role:

- A re-interpretation of ISO14001:2004 focussing on outcomes
- A thought provoking and challenging approach to procedures.
- A greater focus and reliance on competence in EMS delivery
- By simplifying the EMS there will be more opportunity for engagement and use

Please outline any case study content of the presentation

The presentation will include practical examples of good and bad practice.

What will the format and layout of your Seminar session be (i.e. theatre style, cabaret, horseshoe, debate, presentation, discussion forum, question and answers?)

The seminar will be an informal presentation with interactive discussion, question and answers. It can be presented in any format.