

## **EMS National Forum - Seminar Proposal**

Name of speaker: James Smith  
Job title: Principal Consultant  
Department:  
Company: Sustainability Training Advice Review

Name of co-presenter: Martyn Cheesbrough  
Job Title: Assessment Manager  
Department:  
Company: UKAS

Please include a brief company synopsis for the speaking organisation(s) below (<50 words each):

Sustainability Training Advice Review works with a large range of organisations focussing on sustainability and environmental performance improvement.

The United Kingdom Accreditation Service (UKAS) is the sole national accreditation body recognised by government to assess, against internationally agreed standards, organisations that provide EMS (ISO 14001:2004) certification, BS 8555:2003 inspection and EMAS environmental verifiers.

Please include brief speaker(s) biography/speaker credentials below (<50 words each):

Eur Ing James Smith FIEMA, CEnv, Principal Environmental Auditor, ISO 14001 Lead Auditor, CEng, MIMechE, MCQI, MCR.

James Smith has conducted many ISO 14001 audits and presently works with organisations on the implementation of environmental management systems. He is an Envirowise advisor and has seen the significant environmental and business performance improvements that organisation can achieve by working on environmental management systems. He is a UKAS EMS Assessor and has evaluated the performance of many environmental auditors both in the UK and also overseas.

Martyn Cheesbrough has worked in environmental management for over 30 years and has extensive international experience of development and implementation of environmental legislation, and the work of regulatory agencies such as the Environment Agency. Recent work includes the development and managements of the remas project, which established the relationship between environmental management systems, legal compliance and environmental performance. Currently, he is working as an EMS Assessment Manager in the United Kingdom Accreditation Service (UKAS) dealing with accreditation policy issues and the assessment of certification bodies delivering ISO 14001:2004 and environmental verifiers under the EMAS Regulation No. 761/2001.

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Title of Seminar Session: Best Practice in Environmental Auditing

Synopsis of Seminar Session: This seminar will identify key challenges and opportunities in ISO 14001 auditing. The seminar seeks to provide the tools that

auditors can use to improve their performance. Competent ISO 14001 auditors can make significant positive contributions to both environmental and business performance improvement.

Please outline below in the 4 points given what benefits a delegate will derive from your session, in terms of information that they can actively use to aid their own organisation/role:

- A self assessment methodology to evaluate environmental auditing performance
- A summation of key challenges and opportunities for environmental auditors
- Tools to enable auditors to improve their auditing performance
- A better appreciation of the value of environmental auditing

Please outline any case study content of the presentation

This seminar will consist of short presentation sessions followed by a workshop. There will be the opportunity for a question and answer session.

What will the format and layout of your Seminar session be (i.e. theatre style, cabaret, horseshoe, debate, presentation, discussion forum, question and answers?)

Presentation, workshop, question and answers